



High Commission of India
Kuala Lumpur

8th Ayurveda Day Celebrations in Malaysia Press Release

The High Commission of India in Malaysia, in collaboration with PEPTIM (Malaysian Association of Indian Traditional Medicine) celebrated 8th Ayurveda Day on 6th December 2023 at the Netaji Subhas Chandra Bose Indian Cultural Centre (NSCBICC) at Brickfields, Kuala Lumpur. The theme for this year's Ayurveda Day is 'Ayurveda for One Health'.

2. President of PEPTIM, Vaithiyar Sivakkumaran Tirumalai, delivered the welcome address highlighting the numerous activities undertaken by PEPTIM to promote the awareness about traditional medicine systems in Malaysia. Two Ayurveda practitioners delivered expert talks on topics related to this year's Ayurveda Day theme. Vaidya Vidhyaa Manogaran spoke on 'Understanding Ayurveda and Cycle of Time'. Vaidya C.D. Siby spoke on 'Ayurveda and Terminal Illness'. These were deeply appreciated by the audience as the presentations highlighted the relevance of Ayurveda for a better lifestyle and modern day ailments.

3. H.E. Mr. B.N. Reddy, the High Commissioner of India to Malaysia, spoke about the importance of traditional medicine in the overall bilateral cooperation between India and Malaysia, also outlining the numerous bilateral exchanges held in this field. High Commissioner looked forward to closer collaboration with the Government of Malaysia through signing of the renewed MoU on traditional medicine systems, resumption of deployment of experts from India under ITEC programme in Malaysia's public health hospitals and also organizing a Business Expo and Conference in traditional medicine systems in near future. High Commissioner also spoke about early deployment of Ayurveda Chair at Universiti Tunku Abdul Rahman and about efforts of the High Commission to renew the AYUSH Information Cell at the Cultural Centre.

4. The Guest of Honour, Dr. Goh Cheng Soon, Director of the Traditional and Complementary Medicine Division, Ministry of Health of Malaysia welcomed the vibrant collaboration between the two Governments in this important sector. Dr. Goh appreciated the support from Government of India to offering traditional medicine services in Malaysia by deploying of experts and also by offering fully funded AYUSH scholarships to Malaysian students.

5. A brief presentation on various outreach activities of PEPTIM, across various parts of Malaysia, was made. High Commission will continue to work with TCM Division and PEPTIM in promotion of Indian traditional medicine systems in Malaysia. About 150 members from various sections of the society attended the Ayurveda Day celebrations and benefited from the deliberations and presentations. Material related to Ayurveda were showcased for the benefit of the participants.

Kuala Lumpur
7th December 2023