

# ASEAN LIFESTYLE WEEK

**8-9 SEPT 2018**

**KUALA LUMPUR CONVENTION CENTRE  
MALAYSIA**



Asean lifestyle week

**ALW**

Delivering  
Wholesome  
Solutions

IN CONJUNCTION WITH

*Piala Seri Endon*

MANAGED BY



ORGANISED BY



SUPPORTED BY



EVENT MANAGER

[www.hotshoes.com.my](http://www.hotshoes.com.my)



Asean lifestyle week

ALW

Delivering  
Wholesome  
Solutions

# “The First Ever ASEAN Lifestyle Exhibition”

- Wealth, Wisdom & Intelligence
- Dedication & Close Rapport
- Cultural Vibrancy
- Peace & Stability
- Prosperity
- Boldness



# Your window to ASEAN



and beyond...





Alternative Medicines & Herbs



Arts & Crafts



Beauty, Cosmetic & Aesthetic



Entertainment



Fashion Goods / Jewellery / Accessories



Food Products



Furnitures / Home Decor / Home Living



Health & Wellness

# Your window to ASEAN



Hobbies & Recreation



Education



Lifestyle Technology Trends



Photography



Soft Furnishings



Property & Investment



Sports & Fitness



Travel & Tourism

# and beyond...

Hosted in conjunction with

# *The 15th Annual Piala Seri Endon*

Internationally Acclaimed Batik Design Competition

Malaysia's most prestigious batik fashion award 'Piala Seri Endon' is back for its 15th edition this year, and **welcomes participants and enthusiasts from all over the world.**

In effect, the competition has contributed to bringing batik into the mainstream fashion industry with varied and exciting designs being showcased at the event.



# Hundreds of thousands of visitors throughout the weekend

Estimate  
**635,714+**  
**visitors**  
every weekend

from Suria KLCC (2) and Pavilion KL (3) alone

An aerial photograph of a city skyline at dusk or dawn. The Petronas Twin Towers are the central focus, flanked by other skyscrapers. In the foreground, there is a large, lush green park with a winding path and a small blue structure. The sky is a mix of orange and grey.

**Build your footprint in ASEAN.**



## **ABOUT PENYAYANG**

**"Yayasan Budi Penyayang Malaysia is a Foundation incorporated for charitable purposes. It aims to provide care, compassion, comfort and consolation to the less fortunate and disadvantaged Malaysians.**

**Concurrently, the Foundation aspires to facilitate individuals or groups of people to develop their potential as productive and responsible citizens through the provision of appropriate assistance.**

**The Foundation is fondly referred to as "PENYAYANG"."**



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## SHOWCASING:

- Alternative Medicines & Herbs
- Arts & Crafts
- Beauty, Cosmetic & Aesthetic
- Consumer Products
- Entertainment
- Fashion Goods / Jewellery / Accessories
- Food Products
- Furniture / Home Décor / Home Living
- Health & Wellness
- Hobbies & Recreation
- Education
- Lifestyle Technology Trends
- Photography
- Soft Furnishing
- Property & Investment
- Sports / Gear / Gadget
- Fitness Equipment
- Travel & Tourism

## RENT-A-SPACE

(min 18 sq.m)

USD 2000.00 per 9 sq.m

min 18 sq.m

Rent a space, appoint a registered contractor,  
and customize your own booth design.

\*All booth prices are subject to 6% of Goods & Services Tax (GST)  
\*Booths are assigned on 'first-come-first-serve' basis  
\*Apply before: 15th July 2018  
\*Market Development Grant (MDG) for exhibitors who qualify

## SHELL SCHEME

(min 9 sq.m)

USD 2,500.00 per 9 sq.m

9 SQ.M CONSISTING  
OF THE FOLLOWING:

- 2.44m white laminated plywood panel
- 1 Information Counter
- 2 Folding Chair
- 1 13Amp / 230V plug point
- 2 Fluorescent Tube
- Carpet Flooring



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\*Apply before: 15th July 2018  
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## ONE VISION, ONE COMMUNITY

Early bird rates are only applicable for payments made before 30th June 2018, so book now!  
Alternatively, please contact +603 5637 2788 or email [tradelinkmarketing@yahoo.com](mailto:tradelinkmarketing@yahoo.com) for more information.

# FLOOR PLAN



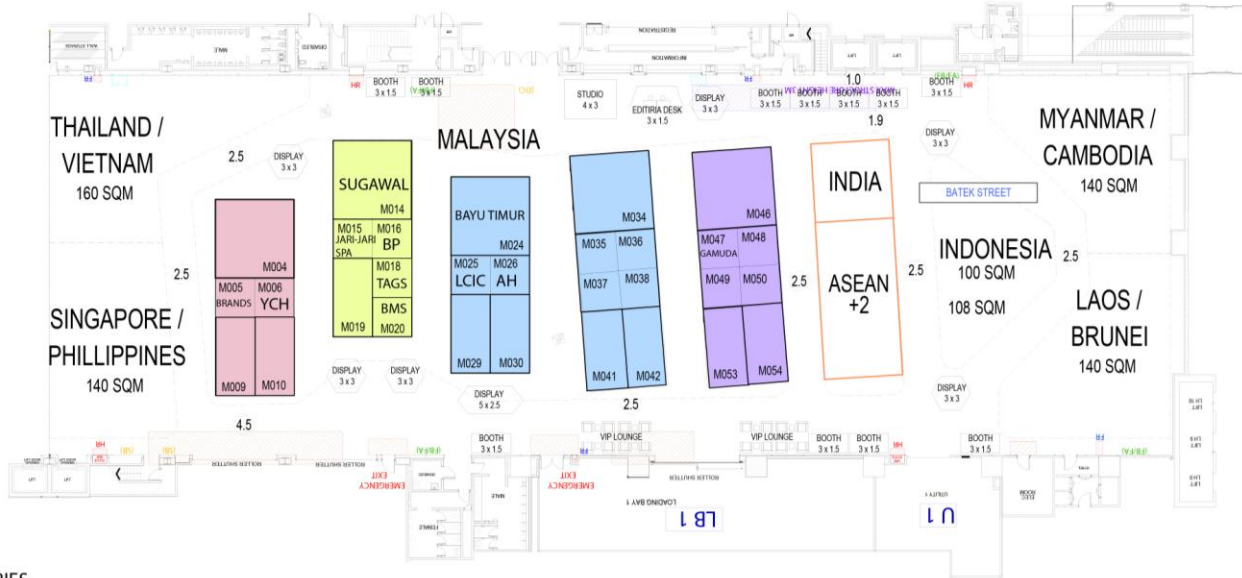
Kuala Lumpur Convention Centre (KLCC)  
Hall 1  
8th - 9th Sept 2018



Supported By



Managed By



## CATEGORIES

M001 - M010	Food Products, Soft Furnishing, Furniture, Arts & Crafts, Children Education.
M011 - M020	Spa & Wellness, Alternative Medicines, Health & Beauty, Food Products.
M021 - M042	Fashion Goods, Lifestyle Technology Trends, Sports & Fitness, Health & Beauty.
M043 - M054	Travel & Tourism, Hobbies & Recreation, Leisure, Art & Crafts, Photography.



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Updated as at 27 July 2018

NOTE: NON-BUILD AREA ARE CONSTRUCTED WITH TEMPORARY AND REMOVEABLE STRUCTURE ONLY

An aerial photograph of a city skyline at dusk or dawn. The Petronas Towers are the central focus, flanked by other skyscrapers. In the foreground, there is a large, lush green park with a winding path and a small blue structure. The sky is a mix of orange and grey.

**THANK YOU**