



VIBRANT TAMILNADU™

An International Food Products & Agri Expo

AUGUST 2019

12 13 14 15

IDA SCUDDER TRADE CENTRE
VELAMMAL MEDICAL COLLEGE CAMPUS

MADURAI

2nd
EDITION



ORGANISED BY



PARTNERING WITH



IN ASSOCIATION WITH



ONLINE PARTNER



vibranttamilnadu.com

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The objective of VIBRANT TAMIL NADU EXPO is to " promote domestic and export business". Promoting export business was sufficiently taken care of in the First Edition and the same would continue in the Second Edition also with many more novel efforts enthusing international importers to visit our Expo.

To promote domestic business we have accepted the populous demand from the trade and industry from other states permitting them to put up stalls in the Expo to showcase their agri and food products, which are sourced by the food processing industries and trade in Tamilnadu. We are pleased to inform that a separate "Bharath Pavilion" would be put up for stalls from other states. It will be a crowd puller of food products traders and industrialists from other state to the Expo

Uniqueness of This Expo

The organizers of this B2B expo will ensure follow up hand holding guidance to the participants to achieve their target and to offer support and help for their sustained growth in marketing their products in domestic as well as in international markets. Since the food processing industry in India is widely growing, this expo will open the door of opportunities to all prime sellers and buyers.



Promoted by TN Chamber and run by TN Chamber Foundation YES forum was established in the year 2004, headquartered at Madurai and having 12 Chapters functioning at Madurai, Sivakasi, Dindigul, Ramanathapuram, Chennai, Karur, Tirunelveli, Salem, Trichy, Coimbatore and Pollachi with 1500 young entrepreneurs from diverse industries.

This forum is focused on fostering passionate entrepreneurs and providing them with excellent opportunities to upgrade their practical knowledge and stay abreast of global business practices through its regular meetings, residential workshops, international delegations and cross-learning clusters.

Visit www.yesconnect.in for more details.



**Tamilnadu
Chamber Foundation**

Tamilnadu Chamber of Commerce and Industry (TN Chamber) was established at Madurai in the year 1924 and serving for the growth of trade and industry and also for the promotion of export in the past 94 years.

This is one of the biggest Chambers in India, a very active Chamber in Tamilnadu with more than 4600 members including 300 smaller Chambers and Trade Associations. The Chamber had taken Trade Delegations to 12 countries including USA, China, South Africa, Vietnam, Philippines, Indonesia, Mauritius, Malaysia and Sri Lanka for mutual promotion of Bilateral Trade and entered into MoUs with leading Chambers in those countries. Conducted Annual Chamber Trade Fair consecutively for 15 years. The Chamber was instrumental in getting several industrial infrastructure for Tamilnadu particularly new terminal building for Madurai Airport and upgrading the Airport with international connectivity and cargo operations. All the special activities of the Chamber including Trade Fair are being organized by Tamilnadu Chamber Foundation, which is a registered public trust.



This Forum was established in the year 2010 by TN Chamber and run by TN Chamber Foundation, with the main objective of removing the myth in the minds of the traders and industrialists, especially in the MSME sector, that export business is the prerogative of very affluent persons, who have visited abroad several times.

This Forum has converted small merchants, manufacturers and even housewives and retired officials, who have passion to export, as successful exporters by teaching them the nitty-gritty of export trade with well structured classes.

The food cluster, handicraft cluster, coir cluster, engineering cluster and textile cluster are functioning efficiently. The members were taken to several international trade fairs.

Highlights of 2018 Expo

180

Stalls From Various
Food Industry

International Delegates

700
+

12000
+

Visitors From
Various Industry

Countries Signed MoU &
Trade Agreements

10

16

Eminent Speakers From
Various Countries In Summit

Received Committed Orders
For The Export Of Goods Worth

172
Crore

700
Crore

Negotiations and agreements for
repeat exports on the
condition of satisfactory delivery
of the first committed order is for

Guinness Record Attempt
Largest Bean Salad

1126.6
kg

VISITORS FROM
27 COUNTRIES
ACROSS THE
GLOBE

-  Afghanistan
-  Australia
-  Bahrain
-  Bangladesh
-  Canada
-  Germany
-  Indonesia
-  Kuwait
-  Malaysia
-  Maldives
-  Nepal
-  Netherlands
-  Oman
-  Portugal
-  Qatar
-  Saudi Arabia
-  Senegal
-  Serbia
-  Singapore
-  Sri Lanka
-  Switzerland
-  Thailand
-  UAE
-  Uganda
-  UK
-  USA
-  Vietnam

VIBRANT TAMILNADU 2018 @ A Glance

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IDA SCUDDER TRADE CENTRE
VELAMMAL MEDICAL COLLEGE CAMPUS, MADURAI



ROAD MAP TO VIBRANT TAMILNADU 2019

AUGUST 2019



IDA SCUDDER TRADE CENTRE
VELAMMAL MEDICAL COLLEGE CAMPUS, MADURAI

VIBRANT TAMIL NADU is a platform for all food products players both national and international to present a wide variety of products that includes Agri and food products, food raw materials and ingredients, processed, canned foods, beverages, fruits and vegetables ethnic and organic foods, millets and other novel & innovative food items. It is a leading event of the agro-food industry conducted at Madurai in Tamil nadu. The objective of *VIBRANT TAMIL NADU EXPO* is to " promote domestic and export business" Promoting export business was sufficiently taken care of in the First Edition and the same would continue in the Second Edition also with many more novel efforts enthrusing international importers to visit our Expo.

Bharath Pavillion

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Startup Pavillion

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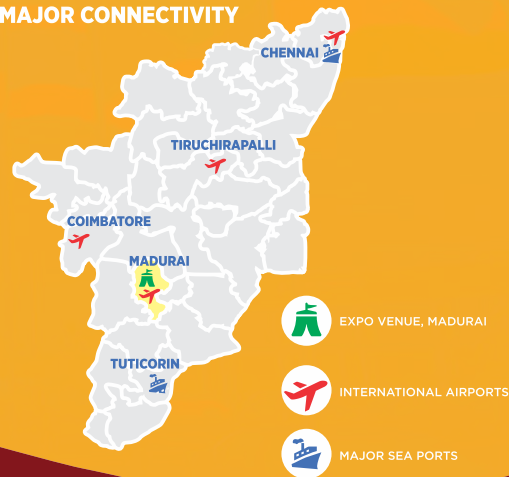


THE EXPO VENUE

Ida Scudder Trade Centre is located at Velammal Medical College campus on the Madurai -Tuticorin ring road, which is just 20 minutes driven from Madurai Airport and 30 minutes from Railway station.

The Trade centre Spread over 12,000 Sq. Mts area consisting 4 fully centralised air conditioned hall with spacious Parking for both Cars & Two wheelers possessing Security and safty.

TAMILNADU'S DISTRICT MAP WITH MAJOR CONNECTIVITY



CREATIVE HEAD

S. RETHINAVELU

Chairman, TN Chamber Foundation

CHAIRMAN

K. THIRUPATHI RAJAN

Chairman, EPC

MENTOR - ADMIN

N. JEGATHEESAN

President, TN Chamber

MENTOR - TECH

V. NEETHI MOHAN

Chairman, YES

PRESIDENTS

R. PRABHAKARAN

Finance

JK MUTHU

Tech & Media

K. POUNRAJ

International Roadshow

S. RAMAKRISHNAN

National Roadshow

A. DAVID KAMALESH PAUL

Marketing & Sponsor

K. SURESH KUMAR & C. RAVIKUMAR

Government Authority

VICE PRESIDENTS

GOKUL

International Roadshow

NIMMY PREM

National Roadshow

R. SUNDAR

Marketing & Sponsor

CHIEF COORDINATOR

EKB. KUMARESANAR

Ceo, Kontak EMS

VIBRANT TAMILNADU EXPO

TAMILNADU CHAMBER FOUNDATION

178-B, (2nd Floor), Kamarajar Salai,
Madurai - 625 009. INDIA.

🌐 info@vibranttamilnadu.com

📞 +91 75388 70222 | +91 97919 99732

