



Confederation of Indian Industry



Department of Commerce
Ministry of Commerce & Industry
Government of India



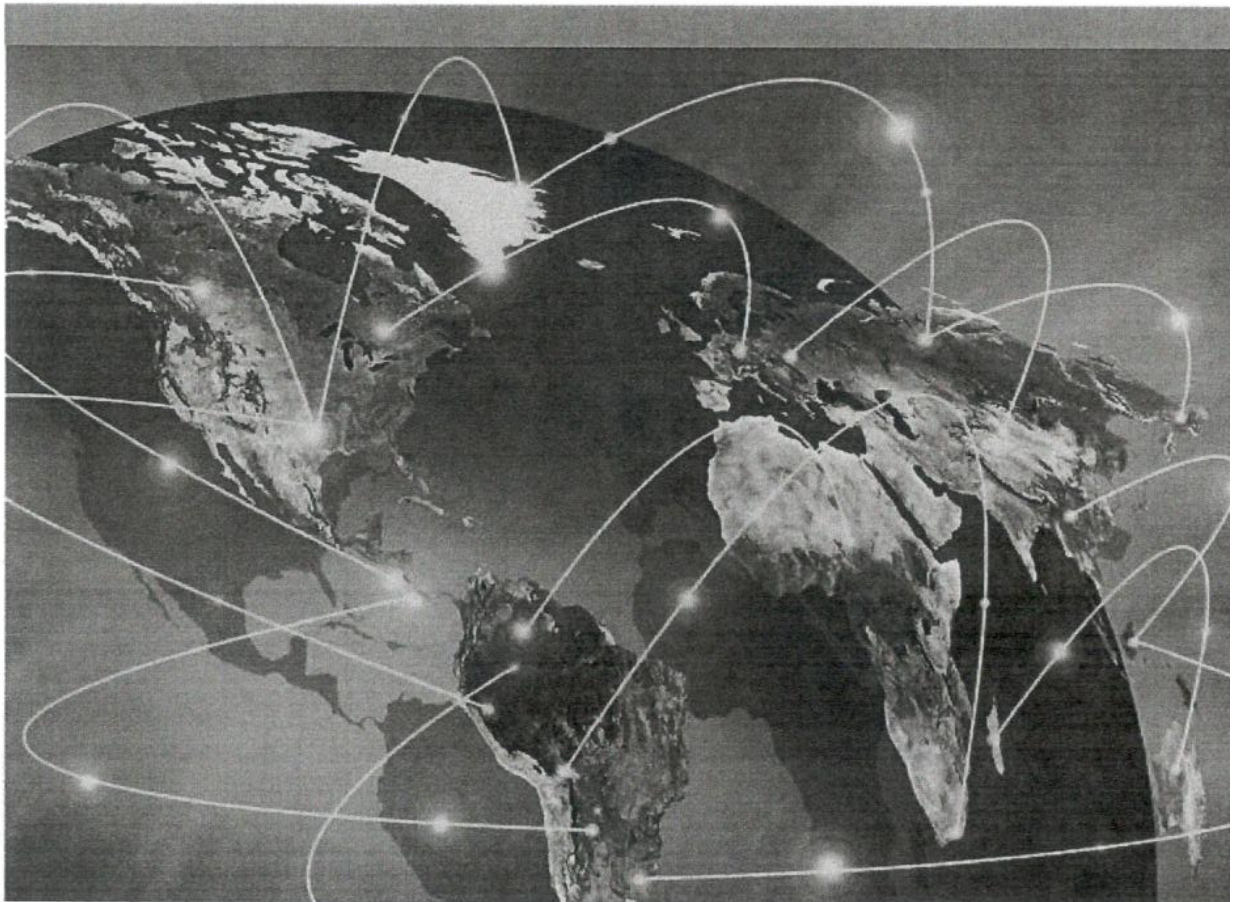
SERVICES EXPORT PROMOTION COUNCIL



Global Exhibition on Services

The India Opportunity

17 – 20 April 2017, Greater Noida, India



GES 2017

- Your platform to proliferating opportunities of trade in services, enhancing strategic cooperation and fortifying multilateral relationship between all stakeholders.
- Your opportunity to mark your potential for the services exports to increase FDI flow in the sector.
- Your platform to a rewarding tryst of service sector industry with eminent industry leaders, academia, policy makers and media leaders.
- Your global platform of networking opportunities with business delegations from across the world.

Why Participate

- Dedicated Knowledge Sessions
- Exclusive Round Tables
- Prefixed B2B Meetings which can be fixed online
- Networking Opportunity
- Dedicated B2B Space

Why Exhibit

- More than 60 countries likely to participate
- Exhibition Area spread over 40,000 sqm
- Sector Specific Halls
- Participation of buyers from India and Overseas
- Participation of Senior Industry Leaders and Policy Makers



SNAPSHOT OF GES 2016



Inauguration of GES 2016 by Hon'ble President of India on 20 April, 2016



FOCUS SECTORS





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, Building National Competitiveness, emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration with the World.

With 66 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Singapore, UK, and USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

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