

PROGRAMME

GOAL 2019

6th International Convention on Business of Football

26th & 27th March 2019

Federation House, New Delhi

*** Tentative Program**

10/2

Day 1 – 26 th March, 2019 - Tuesday	
0930 – 1030 hrs.	Registration
1030 – 1120 hrs.	Inauguration
	Moderated by Mr. Dilip Chenoy , SG, FICCI
1030 – 1035 hrs.	Welcome Address President , FICCI
1035 – 1040 hrs.	Theme Address Mr. Deepak Jacob , Chairman, FICCI Sports Committee & President, STAR India
1040 – 1045 hrs.	Release of FICCI Knowledge Paper
1045 – 1055 hrs.	Special Address AFC/ International Football Player
1055 – 1105 hrs.	Key Note Address Mr. Praful Patel* , President, AIFF
1105 – 1115 hrs.	Inaugural Address Col. Rajyavardhan Singh Rathore* , Hon'ble Minister of Youth Affairs & Sports, Govt. of India
1115 – 1120 hrs.	Vote of Thanks
1120 – 1230 hrs.	Regional & National Impact of ISL <i>ISL envisioned to be India's premier football tournament with a vision to build a team to qualify for FIFA 2026. Has it been able to impact the football ecosystem, both regionally and nationally? Has it brought changes in the way Indian Football creates a talent pool to break into top 50 teams in the world?</i>
Moderated by:-	
Panelists:- •	
1230 – 1330 hrs.	Networking Lunch
1330 – 1415 hrs.	Future of Sports Broadcasting <i>Sports broadcasting is undergoing a paradigm shift because of emergence of new technologies. With myriad guidelines still</i>

	<i>governing the linear sports broadcasting landscape; do the new emerging digital platforms show the way forward for Sports Broadcasting? How will the proposed amendment to the Sports Act negatively impact the overall sports eco-system?</i>
Moderated by:- Panelists:- •	
1415 - 1500 hrs.	Can Indian Football attract Foreign Investment and Sponsorships? <i>Given the current situation of Indian football, both in terms of ranking and governance issues; will Foreign investors be willing to invest? What should be done to provide a conducive investment environment to foreign investors while ensuring return on investments?</i>
Moderated by: - Mr. Sukhvinder Singh, Head Sports, Vedanta Panelists:- •	
1500 - 1545 hrs.	Talent Pipeline - The Why, Who and How of it? <i>The overall football ecosystem is growing fast, but is there enough talent to fuel the growth? How can all round manpower and talent needs be fulfilled - coaches across levels, referees etc.? Will setting up Centers of Excellence and Inclusion of Sports in curriculum help plug this gap?</i>
Moderated by:- Panelists:- •	
1545 - 1600 hrs.	Tea & Coffee break
1600 - 1645hrs.	Is India ready to play the Women's U20 World Cup? <i>A relatively new tournament, it has grown in popularity. The session aims to discuss the role of various stakeholders in promoting the tournament in India and figuring out how efforts (Mewat Women Football etc.) can be used to build a talent pipeline for India to stake qualifying efforts for upcoming editions of the U-20 Women's World Cup.</i>
Moderated by:- Panelists:- •	
1645 - 1730 hrs.	Can India replicate the International Best Practices? <i>The session talks about best practices in the world of football ranging from Grassroot participation, monetization opportunities for clubs / federations, fan community development and engagement etc. and what can India do to replicate these and imbibe them for improving the overall football ecosystem.</i>
Moderated by: - Mr. Arunava Chaudhuri, Football Expert Panelists:- •	

1730 - 1800 hrs.	Valedictory Session •
1800 - 1930 hrs.	AIFF India Football Awards
1930 hrs. Onwards	Networking Dinner & Cocktails

DAY II - 27th March, 2019 - Wednesday	
1030 - 1130 hrs.	Workshop on Apprenticeship
1130 - 1145 hrs.	Tea Break
1145 - 1245 hrs.	Skill Development Workshop - RPL
1245 hrs. Onwards	Networking Lunch