## HE18

## INDIA INTERNATIONAL HOSPITALITY EXPO



A U G 8-11



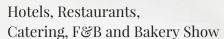
**400+** participating companies



10,000+ decision makers from the hospitality industry









Give a missed call on 18002001678

and Team IHE 18 will call you with all the details.

The most comprehensive sourcing hub for the Hospitality, Retail and F&B Industry in India.



Vision for IHE

We, at IHE 2018, have given a lot of thought into bringing you a platform that is built on the vision of becoming the biggest hospitality trade show in the country and gradually a global name to be reckoned with.

We will be bringing the entire world of hospitality industry under one roof with state-of-art facilities that India Expo Centre & Mart has to offer. The expo has been planned after due understanding of business goals of the hospitality industry and our team is working very hard to maximise your returns as partners with us.

We're excited to grow YOUR business with IHE 2018"



**Rakesh Kumar** 

Chairman, IEML & Executive Director, EPCH



**Sunil Sethi** 

Chairman, Steering Committee IHE 2018 Director, India Expo Mart Limited (President, Fashion Design Council of India)

## **OUR ADVISORY BOARD**

We have got the industry stalwarts with over 40+ years of experience in the hospitality industry and have been the founders of various hospitality bodies and key players in the hotel shows across the world.



Chef Manjit Gill
President, Indian Federation of
Culinary Associations



**Chef Davinder Kumar** President, Indian Culinary Forum



Nirmal Khandelwal MD. FCML



**J.K. Khurana** MD, Venus Industries



**Rajendra Mittal** MD, Mittal International



**Nitin Nagrale** VP Materials, Foodlink Restaurants



Sanjay Khullar MD, Seasons Group



**Amarjit Ahuja**Director Procurement,
Le Meridian



**Anil Malhotra**MD, Hospitality Sales and
Marketing Company Asia



**Mr. Bhuvanesh Khanna** CEO, BW Hotelier

## Supporting































## **Perfect Time - August 2018**

Right at the start of the third quarter of the year i.e. the peak sourcing time for the HORECA buyers



## **Targeted Match-making**

Complete digital and on-ground support for both exhibitors and buyers to promote a healthy buyerseller lead generation opportunity.



## **World-class infrastructure**

India Expo Mart boasts of world class facilities for both security and infrastructure.

10,000+ Decision Makers 400+ Exhibitor



## **Embassy Outreach & Country Partnership**

IHE 18 will have dedicated country pavillions for both exhibitors, potential buyers as well as trade commissions.



## **Conferences and seminars for industry professionals**

IHE 18 Conclave will be managed by BW Hotelier with conferences on the hospitality and F&B industry



## Dedicated PICK-UP and DROP for senior decision makers across hotel industry

GMs, Executive Chefs, HODs of Purchase, Housekeeping and Engineering

## Customers you should be expecting

Hotels / Resorts Management Hotel Chain Owners

Restaurants / Bars / Clubs / Café Management

Distributors / Wholesalers - Hospitality Equipment & Supplies

Airlines / Cruise Lines / Rails

Bakeries / Confectioneries

Convenience Stores / Grocery Stores

Country Clubs Management

Department Stores / Retailers

F&B Logistics

Fast-Food Restaurants' Management

Foodservice - Government, Military, School, Hospital



Foodservice - Industrial/Offshore
Foodservice and Hospitality Consulting
Hospitality / Culinary Institutes
Hypermarkets / Supermarkets
Distributors / Wholesalers - Food and Drinks
Institutional Catering
Interior Design / Furnishing
IT - System Integration / Distribution Plants
Serviced Apartments Management
Spa & Wellness Management
Specialty Food Retailers
Trade Associations
Transportation

## Dedicated F&B Services for visitors & exhibitors



Food Trollies Serving Food and Beverages to Exhibitors during the duration



Dedicated Lounges created for visitors and exhibitors with VIP Access



Access to restaurants and bars for all visitors and exhibitors.



Food Trucks serving multicuisine delicacies.





**60 Minutes** from Indira Gandhi International Airport



**40 Minutes** from Hazrat Nizammudin Railway Station



**20 minutes** from Botanical Garden Metro Station



Shuttle Bus Service from Metro Stations



Parking for 5000+ cars available



## **Exhibitor Categories**

## **Hospitality & Décor Solutions**

Housekeeping Products & Supplies Laundry & Cleaning Equipment and Systems Guest Amenities

Home Furnishings, Linen

Home Textiles, Fabrics & Apparels

Carpets, Rugs & Durries

Bathroom Fittings & Fixtures

Lighting Solutions

**Cooling Solutions** 

Fitness & Spa Equipment

Security & Safety Solutions

In-room Technology & Entertainment

**Hospitality Support IT Solutions** 

Home Accessories & Decoratives

Furniture & Interiors

Carts / Trolleys

## Food Service Equipment (Preparation / Processing / Packaging Equipment)

Bakery & Confectionery Equipment

Food Preparation Equipment & Supplies

Food Processing & Packaging Equipment

Refrigeration / Chillers / Freezers

Stewarding & Tableware Products

Glassware Products

Bar Equipment & Supplies

Storage Units

Kitchen Support Equipment (EPNS,cutlery etc.)

## **Hotels and Culture/Tourism Boards**

Standalone Hotels

**Hotel Chains** 

Hospitality Colleges

State Tourism Boards

Ministry of Culture,

Government of India

## Food Products / Beverages / Ingredients / Additives

Fresh Produce & Dairy Products

Milk

Cheese

Butter

Cream & Cream Products

Yogurt (Regular, Flavoured etc.)

Confectionery/ Chocolate/ Desserts

Bakery Products & Ingredients

Biscuits, Bread & Bakery

Fine Baked Goods

Organic & Health Products

Special Diet Products

Gourmet & Fine Food

Health/Wellness Products

Cheese and Fine Specialty Food

Retwork. For more work.

Snacks & Convenience Food Food Additives and Preservatives

Dried Milk Products

Cereals, Grains, Pasta, Pulses, Rice

Fats & Oils

Ready Meals & Soup Products

Egg & Egg Products

Organ Meats & Offal

Poultry & Feathered Game

(Chicken, Other Poultry)

Processed Meat (Sausages, Salami,

Smoked Products)

Halal Products

Meat unprocessed (Beef, Lamb, Goat etc.)

Frozen, Canned & Processed Food (Meat,

Poultry & Sea Foods)

Chilled & Fresh Food

Fresh Fruits & Vegetables

Fresh Ready Meals

Fresh Side Dishes & Ingredients

Fresh Desserts

Beverages - (Hot, Cold, Instant)

Coffee & Tea

Iced Tea

Black Tea

Fruit Tea

Herbal Tea

Syrups, Juices & Energy Drinks

Carbonated Soft Drinks

Juices & Nectars

Cordials & Syrups

Instant Beverages

Sports Drinks

Wine & Alcoholic Beverages

Non-Alcoholic Beverages

Non-Alcoholic Beers

Mineral Waters

Packing Material

Ice Cream

Frozen Food

Frozen Baked Goods

Frozen Dairy Products

Frozen Fruits & Vegetables

Frozen Meat

Frozen Ready Meals

Children's Products

Infant Formula

Private Labels

Ethnic Food

Artisan

Fair Trade

Cut Fruit & Vegetables

Gift Packs/Hampers

Dried Fruit & Vegetables

Spreads, Honey & Jams

Delicatessen, Sauces

& Seasonings

# **Exhibitor**Categories

## **The Banaras Evening**

## Networking Cocktail Dinner curated by Celebrity Chef Manjit Gill

Chef Manjit Singh Gill Corporate Chef, ITC Hotels

Manjit Gill is a highly acclaimed chef with over four decades of excellence in the culinary profession.

With a mantra of "discovery & constant innovation" he is held in the highest regard by the Hospitality Industry's top gastronomic echelons. Chef Gill has been honoured innumerable times for his formidable work with restaurant brand creation including a Lifetime Achievement Award from India's Ministry of Tourism in January 2006.







## Chef Davinder Kumar

## **The Culinary Theatre**

Witness the mouth-watering delicacies being prepared by celebrity chefs from across the country, curated by Celebrity Chef Davinder Kumar

Chef Davinder Kumar Vice President (F&B Production) & Executive Chef, Hotel Le Meridien, New Delhi

A connoisseur in the art of cooking, a perfectionist to the core, a strict disciplinarian, and a true leader, Chef Davinder Kumar - Chef DK for close friends and associates - has played a key role in bringing the chef's profession and the artists behind it recognition and rewards.

A **national tourism** award winner himself, Chef DK was the master brain behind the **most popular annual Chef Awards**.

## India Expo Centre & Mart, Greater Noida

## Infrastructure

The venue boasts of an infrastructure to cater to 1,50,000+ Visitors with the best-in-class 5,000+ car parking, lounges, well-catered restaurants and hygienic washrooms.

## **In-house Management**

Right from the catering to security and branding - everything is managed by India Expo Centre and it's team of well-experienced individuals.



## Privately managed Venue - Execution driven team

Unlike other exhibition venues, the India Expo Mart and Centre is privately owned and managed by a team of professionals who have done various record-holding events and International exhibitions.

## **Host to various International Events**

India Expo Mart has been host to several international level events such as the Auto Expo, Elecrama, Indian Fashion Jewellery & Accessories Show, India International Garment Fair etc.



In-house F&B, banking, branding and forex services



24X7 Security and Surveillance by G4S, UP Police and CISF



Over 1.5 lac visitors per day at times











## YOUR SUCCESS

India Expo Mart envisions to make IHE 2018 the biggest hospitality show in India and gradually a name to be reckoned with across the globe.

In our vision to do so, we aim at making targeted investments towards marketing, advertising, partnership and security to ensure that our exhibitors and partners have a hassle-free exhibition experience.

# When you do more business, we do more business.

INDIA INTERNATIONAL HOSPITALITY EXPO

Give us a missed call on 18002001678

## Subhash Rana

Additional General Manager-Marketing/SBU

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