

10th PENANG INTERNATIONAL HALAL CONFERENCE 2019

HALAL HEALTHCARE & WELLNESS

Towards Future Sustainability



Today's Muslims are more aware of what they eat and consume. Muslim consumers are more discerning on their purchases of pharmaceuticals and healthcare products; something which is in direct contact with human body. This paves the way for growth of the Halal pharmaceutical industry, worth US\$83 billion in 2016. The Halal pharmaceutical industry is expected to grow eight percent year-on-year to reach US\$132 billion by 2022. Within the Halal pharmaceutical sector, Halal nutraceuticals has been identified as a major growth segment that can experience rapid growth.

Consumers are now more knowledgeable and discerning as information on Halal and health matters are easily accessible on the internet. Moreover, Halal has become an important agenda for the government. These factors play a major role in developing the demand and market for Halal pharmaceuticals and healthcare products.

Development in Halal sector generally will benefit both the industries and consumers. Halal certified products not only benefit Muslims but everyone as it's assured to be safe for consumption, hygienically processed and has quality standard of production & ingredients.

This conference sought to build the understanding and provide the latest information related to Halal Pharmaceutical and Healthcare and to discuss related issues in this sector.

2 March 2019
Saturday

Grand Ballroom
Olive Tree Hotel,
Penang

8.00 am. ▶ 5.00 pm.

MEET THE EXPERTS



Wan Amir-Jeffery Wan Abdul Majid
Chief Operating Officer,
CCM Duopharma Biotech
Berhad



Mrs. Sherene Azura Azli
CEO, Malaysia Health
Travel Council (MHTC)



Brigadier General Dato' Dr A Halim Haji Basari
Director of Pharmacy,
Health Service Division
MAF Headquarter



Mr. Amrahi Buang
President, Malaysian
Pharmaceutical
Society (MPS)



Prof Dr Zhari B. Ismail
Professor, School of
Pharmaceutical Sciences,
USM

Conference Objectives

- To provide an international platform for the global halal community to discuss issues and challenges related to the development of the global halal industry.
- To mutually explore, collaborate and create investment opportunities in the international halal industry.
- Bridging the knowledge gap of both the investment sector and the Halal sector.
- Establishing a network between the Halal community, the investment and commercial community through the exchange of ideas, information and knowledge.
- Addressing the challenges for halal investment and enterprise development.

Who Should Attend?



- Directors ● Group Leaders ● Professors ● Associate Professors ● Lecturers ● Research Associates
- Scientists ● Investigators ● Business delegates from Leading Universities ● Pharmaceutical Companies
- Formulation Scientists ● Medical Devices ● Researchers ● Health care professionals ● NGOs

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