



**TRAVEL &**



**TOURISM**



**INDIA**



The 5th Edition of India's Most Popular  
B2B & B2C Industry Exhibition & Conference  
[www.ttindiaexpo.com](http://www.ttindiaexpo.com)

- Countries & States
- Hotels & Destinations
- Inbound & Outbound
- Airlines, Cruises & Wellness
- Tours - International & Domestic
- MICE, Business & Medical Tourism...



- 50 Million outbound travellers by 2020
- Indians took 1.6 billion domestic trips in 2016
- Domestic Indian travel market growth at 11-11.5% to \$48 billion by 2020.
- US\$ 45 Billion is the forecasted spend on outbound travel from India by 2022
- Median spend per foreign trip by Indian travellers - a whopping US\$ 4500, as against US\$ 3500 the Global traveller average.



**BOMBAY EXHIBITION CENTRE  
GOREGAON EAST, MUMBAI**

**3 4 5**

**DECEMBER 2019  
MUMBAI**

**SUPPORTED BY**



**Special Thanks**



**Government of India / States &  
The Chamber for Import, Export & Health**  
Regd. under Companies Act 2013 for promotion of commerce,  
recognized by the Union Ministry of Corporate Affairs & other  
relevant Government of India agencies



## INDIA'S MOST POPULAR EVENT

Trinity is back with yet another - The 5th edition of TRAVEL & TOURISM INDIA - TTI'19 Mumbai to be held from 3 - 5 December 2019 at the prestigious Bombay Exhibition Center in the heart of the metropolis. This annual exclusive showcase is guaranteed to draw thousands of your target-audience as it is both B2B - during the morning and noon business visitor hours and B2C during the evening general visitor hours. Nobody knows Western India (Goa, Gujarat & Maharashtra) better than Trinity does having organized such events over the last 20 years. We are putting in our best to give the TT industry one of its finest Travel & Tourism industry event etc. For which we also have subsidies giving value for money with cost-effective rates.



## HON'BLE SHRI KJ ALPHONS, EX - UNION TOURISM MINISTER



के. जे. अल्फोंस  
K. J. ALPHONS



I am happy to note that Trinity Group, supported by the Chamber of Impex, Traditional & Integrated Health is organising a business to business trade fair - Travel and Tourism India focussing on domestic tourism and marketing India to the international tourism market.

I am given to understand that Indian industry market brands and leaders will exhibit innovative products, systems, machinery and equipments related to this sector, many of whom have multinational joint ventures. This mega event will also have under one roof experts from the industry, who will share knowledge and latest developments at seminars or workshops being held for the benefit of hundreds of business visitors.

I have also noted that Travel and Tourism India will contribute to making Indian goods and services more competitive in the international markets, thus contributing to generation of revenue , foreign exchange and employment, besides making made in India products cost effective and energy efficient.

I wish the exhibitors and delegates a fruitful interaction at the show, leading to increased tie-ups, business, information flow, skilled services, etc.

(K. J. ALPHONS)

MINISTER OF STATE (IC) FOR TOURISM  
GOVERNMENT OF INDIA, NEW DELHI

Trinity recently concluded the Goa edition this mega expo, inaugurated by Shri Rameshwar Teli, Union Minister of State for Food Processing Industries and H. E. Mrs. Rosette Mosi Nyamale, Ambassador of The Congo, which was also the partner country. More info & pics follow.



In the pics above seen India's ex-Tourism Shri. Shripad Naik inaugurating the 3rd edition of TTI'18 with a cross-section of the audience. He is currently Union Minister of State for Defence & Union AYUSH Minister.



## SPECIAL THANKS



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Suresh P & Dr. Nagendra, PM's Guruji



India's Minister Shripad & Celebrity Chef V Inamdar



India's Minister R Teli & Congo Ambassador



H. E. Governor Rao & CM Fadnavis of Maharashtra

## EXHIBITION HIGHLIGHTS

- Spread across 25,000 sq. ft. Gross Area
- National & International Participation
- Online Business Matchmaking & Promotion
- 3000 + Proposed Appointments & Major Travelers
- 400 + Hosted Buyers from 2 & 3 Tier Cities
- 200 + Corporate Buyers & HNIs Lounge
- 150+ Wedding Planners & Event Managers
- VIP Delegates & Foreign Buyers
- 2 Day Conference – Panel Discussion
- National & International Speakers
- Destination Promotion Workshops
- Gala Awards & Networking Dinner

## EXHIBITOR PROFILE

Adventure Tourism • Air Charter Companies • Airlines – Domestic and International • Airport Authorities • Car Rental Companies • Convention Centres • Cruise Liners • Educational Institutes • Golf Courses & Resorts • Health Spas & Resorts • Hotel & Hotel Chains • Hotels & Resorts • Insurance, Foreign Exchange, Banks, Credit Cards • International Tourism Organizations • IT Companies • Medical Tourism • National / Regional Tourist Organizations • Spas and Wellness Centres • Sports Tourism Products • State Government Tourism Departments • State Tourism Departments • Technology and Communication Service Providers • Tour Operators • Travel Agents • Wellness Tourism • And More.



## VISITORS PROFILE

- Business Travellers & Lifestyle Tourists
- Corporate Travel Decision Makers
- Leisure & Holiday Travellers (FIT / Groups)
- Location planners from TV & Film Production
- Owners of Facilities, Tour Operators & Travel Agents
- Travel Trade Investors & Professionals
- Event Managers, Wedding Planners, etc.
- Decision-makers for Joint-Ventures & Tie-ups

## EXHIBIT AND YOU CAN:

- Meet with those currently interested in your business
- Network with influential clients & generate leads
- Market your products, services and destinations
- Strengthen relations with existing customers
- Sign long-term deals & explore new markets
- Expand or create a network of partners
- Recruit new agents and distributors
- Launch new products and packages
- Test the market & collect feedback
- Survey trends & make contacts
- Target your right audiences



## BENEFITS OF BEING AT TRAVEL & TOURISM INDIA EXPO

- Meet the hottest destinations, Airlines, FIT, Hotels, Cruises
- Build business relationships through direct communication
- Get the best quotes directly from the suppliers
- Close business deals at best rates & terms
- Do more business through volume sales



President of Mauritius



Tourism Minister of Mauritius



Ministers of Sri Lanka & Kerala with Chamber MD



Government of Madhya Pradesh



Government of Andhra Pradesh



Government of Bihar



Government of Chandigarh



Government of Lakshadweep

**SOME OF TRINITY'S 2018 - 2019 TOURISM & GOVERNMENT PAVILIONS**



Republic of Congo



Government of Rajasthan



Government of Gujarat



Government of Jharkhand



Government of Telangana



Government of Tamil Nadu



SOTC Travel Limited



Club Mahindra Holidays

## THE INDIAN TRAVEL MARKET

- The second fastest growing outbound travel market in the world
- Mumbai and South India accounts for 63 % of the outbound travel market
- To grow at a double digit CAGR to hit 50 million outbound travellers by 2020
- The Indian Govt. has made travel and tourism a key priority in the coming years
- The outbound travel spend by Indians is forecast to grow to US\$ 45 Billion by the year 2022
- The median spend by an Indian traveller was nearly \$1000 more than the global median spend
- The spend on outbound travel from India increased rapidly by from \$ 17.3 billion (2016) to \$ 19 billion in 2017
- Median spend per foreign trip by Indian travellers in 2015 was \$ 4500 & that of Global travellers were \$ 3500 only
- Cruise passengers rose from 10 million (2000) to more than 25 million (2017) & is projected to be 40 million - 2025

## BEST OF INDIA AWARDS & CITATIONS

Trinity has over the years recognized individual stalwarts and companies related to different verticals in the travel & tourism industry. For instance in 2018, the Mauritius Tourism Minister & State Government Tourism Boards of Andhra Pradesh, Rajasthan & Tamil Nadu were awarded in the Platinum, Gold, Silver and Bronze categories. The excellence, successes and innovations of other stakeholders is also celebrated at a gala networking cocktails-dinner covering a range of segments including foreign tourism authorities, travel agencies, tour operators, cruise liners, destinations, Airlines, DMCs, OTAs, etc.

## EX - EXHIBITORS SPEAK

- 86% were happy with visitor quality & traffic
- 97% Exhibitors said they will exhibit again at TT India
- 95% Exhibitors were extremely satisfied with the exhibition
- 67% exhibitors felt that TT India Expo helped them to build their brand
- 74% exhibitors said that the fair help them to collect effective market information
- 77% said that they were able to achieve their business goals of contacting business partners

## WHY YOU SHOULD EXHIBIT WITH US –

- Opportunity to conduct business with over 15,000 + qualified industry buyers and trade visitors
- Spread across more than 25,000 sq. ft. of area
- Showcase your products and services to the global travel trade community
- A series of sponsorship and branding avenues to maximize your brand exposure
- Unrivalled networking opportunities through events that occur throughout Travel & Tourism India Expo, including the popular welcome dinner, networking lunches and other show stoppers at the venue
- Pre – Scheduled B2B Meetings, serving as a effective tool to do quality business on a global scale
- Create strong connect with the travel trade community
- Be a part of strong line-up of speakers at the Travel & Tourism India Expo conference discussing current industry scenarios

## MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

## COST-EFFECTIVE RATES

- Raw Space - Rs. 14,000 /- per sq.mtr ● Built-up Shell - Rs. 15,000 /- per sq mt
- Overseas Exhibitors ( Tariffs in US \$ or Euros ) • Space - US \$ 200 or Euro €175 per sq mt. • Shell - US \$ 215 or Euro €185 per sq mt.
- Shell includes table, chairs, lights, panels, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



## PROFESSIONAL ORGANIZERS



### TEAM TRINITY

Incorporated in 1994, it has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President. Trinity has received support of various Government agencies & this one is no different.



Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute - ANSI. Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries, etc. and works actively with these agencies.



ISO 9001:2015

## SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



Maharashtra's Industries Minister inaugurating



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

This event is being organized with support from various Chambers, Professional Organizations, Business & Trade Associations, Media, etc. To illustrate with one example: The Chamber for Import, Export (Impex), Traditional & Integrated Health, registered for promotion of commerce, recognized by Union Ministry of Corporate Affairs & other Government of India agencies.



The IMPEX & HEALTH CHAMBER Registered Objects include - To represent & promote all stakeholders & promote bilateral relations between India & other countries. It undertakes activities like: 3a - Organizing events, (expos, tours, seminars, workshops, conferences); 3b - Liaising with stakeholders (Govt & authorities/organizations in India & overseas); 3c - Recognizing & honouring individuals/organizations for achievements with awards, etc.

### 2018 - 2019 Exhibitors from Foreign Countries



### Government of India Agencies / Boards 2018 - 2019 Exhibitors



### State Government 2018 - 2019 Exhibitors



### Special Thanks



### Professional Producers

