

EXPO DATE
25 26 27
September 2019



redefining the future

VIBRANT Terry Towel

25-27 SEPT 2019
SOLAPUR

Global Expo & Summit 2019

The only exclusive terry towel expo of the world

"Don't dream to be something,
but rather dream to DO Something Great"

Shri Narendra Modi
Hon'ble Prime Minister of INDIA



An event organized by,

DEVELOPMENT THROUGH TECHNOLOGY



**TEXTILE
DEVELOPMENT
FOUNDATION**

In Association with



Committee Heads

Siddheshwar Gaddam
Chairman

Rajesh Goski
CEO

Srinivas Bura
Creative Head

Jagat Shah
Chief Mentor

Jayant Aken
Vice Chairman

Govind Zanwar
Vice Chairman

Venugopal Alli
Treasurer

Govind Bura
Marketing Head



www.vibrantterrytowel.com | contact@vibrantterrytowel.com



The Terry Towel Expo and Summit

According to rich Indian mythology Lord Markandeya is known as the first weaver since human evolution who has woven the first saree (women's garment) and gifted it to Goddess Lakshimidevi. Following this culture the Telugu weaving community with Lord Markandeya's grace is traditionally involved in textile business.

Vibrant Terry Towel Global Expo and Summit 2019 will showcase a variety of towels along with unique jacquard woven Terry Towels and other bath linen products to forge business linkages worldwide.

This expo will bring together all stakeholders from "yarn to fabric" viz cotton growers, manufacturers, traders, exporters and importers both domestic and international and consumers to an unique platform to harness export opportunities of towel manufacturers for their foray into national and international markets.

Global buyers from towels and bath linen sector will gather at Vibrant Terry Towel Global Expo and Summit 2019 and meet shortlisted Maharashtra suppliers to negotiate their forthcoming procurement deals and private labels.

The summit on various industry relevant topics with domestic and global speakers from towels and bath linen sector would enlighten the participants with the latest technological developments / innovations in towels and bath linen sector which will enable participants to find solutions for the challenges faced by towels and bath linen sector.

Uniqueness of Vibrant Terry Towel Global Expo and Summit 2019

It is said that "Recession is the right time for explore new areas to do business, innovating new avenues for business and establishing new clients while strengthening existing business." The main objective of organizing Vibrant Terry Towel Global Expo and Summit 2019 is to reduce the gap between manufacturers and buyers/ consumers by diminishing the role of middlemen.

Objectives

- Providing an unique platform where manufacturers and buyers can interact directly with each other
- Providing knowledge of various types of towel and related product markets while establishing direct networking opportunities with domestic and international markets.
- Encourage quality manufacturers to develop unique products that satisfy exports market.

Advantages for the visitors

- Opportunity to establish direct contact with actual manufacturers of towels and other bath linen products.
- Customized product developments as per requirements
- Scope for dealing with power loom owners consortia for launching new products/ features in towels and related towel products
- Business visitors such as importers, buyers and institutional clients can increase their market share by linking with a wide range of towels and related towel products manufacturers.

Contribution of Solapur in Indian Towel Industry

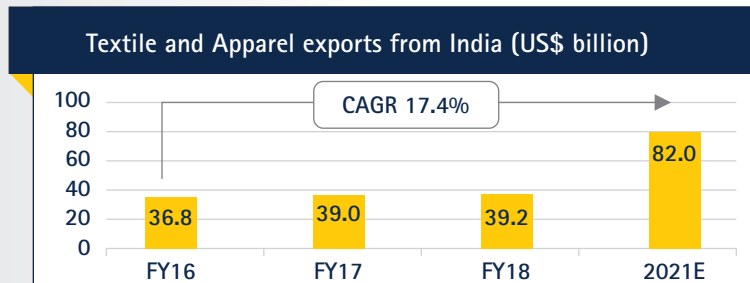
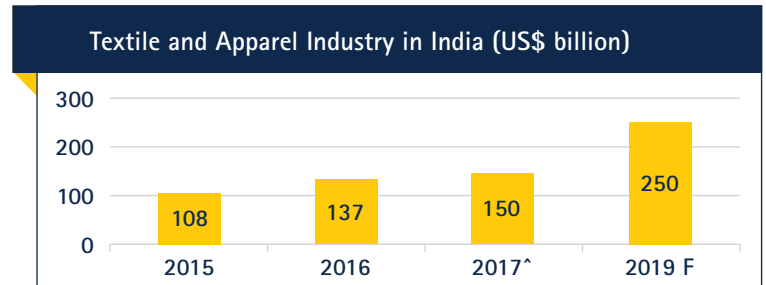
- Solapur renowned as "The Towel City of India" for its crafty terry towels and bath linen with wide ranges of colorful terry towels being manufactured at reasonable costs.
- Also known as one of the 'Manchester of India' owing to its thriving cotton textiles industry, Solapur possesses a rich blend of cultures, interesting mythology and a thriving cottage and small scale industry base that deals with the agricultural produce of the region.
- With its unique designs, Solapur's terry towels and bath linen are a protected and recognized Geographical Indication under the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS).
- Specialised in working for small batch size with maximum varieties.



redefining the future

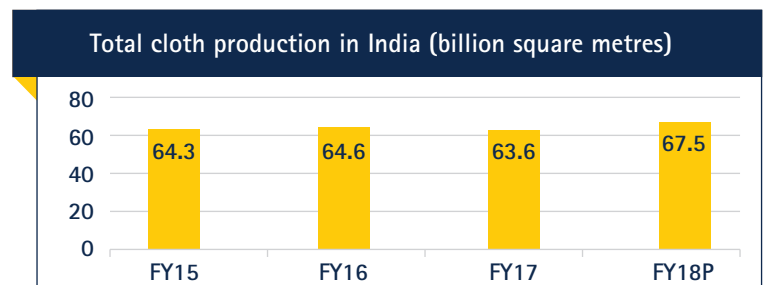
Competitive Advantage Of Indian Textiles Industry

- Rising per capita income, favourable demographics and a shift in preference to branded products to boost demand.
- The domestic textile industry in India is projected to reach US\$ 250 billion by 2019 from US\$ 150 billion in November 2017.

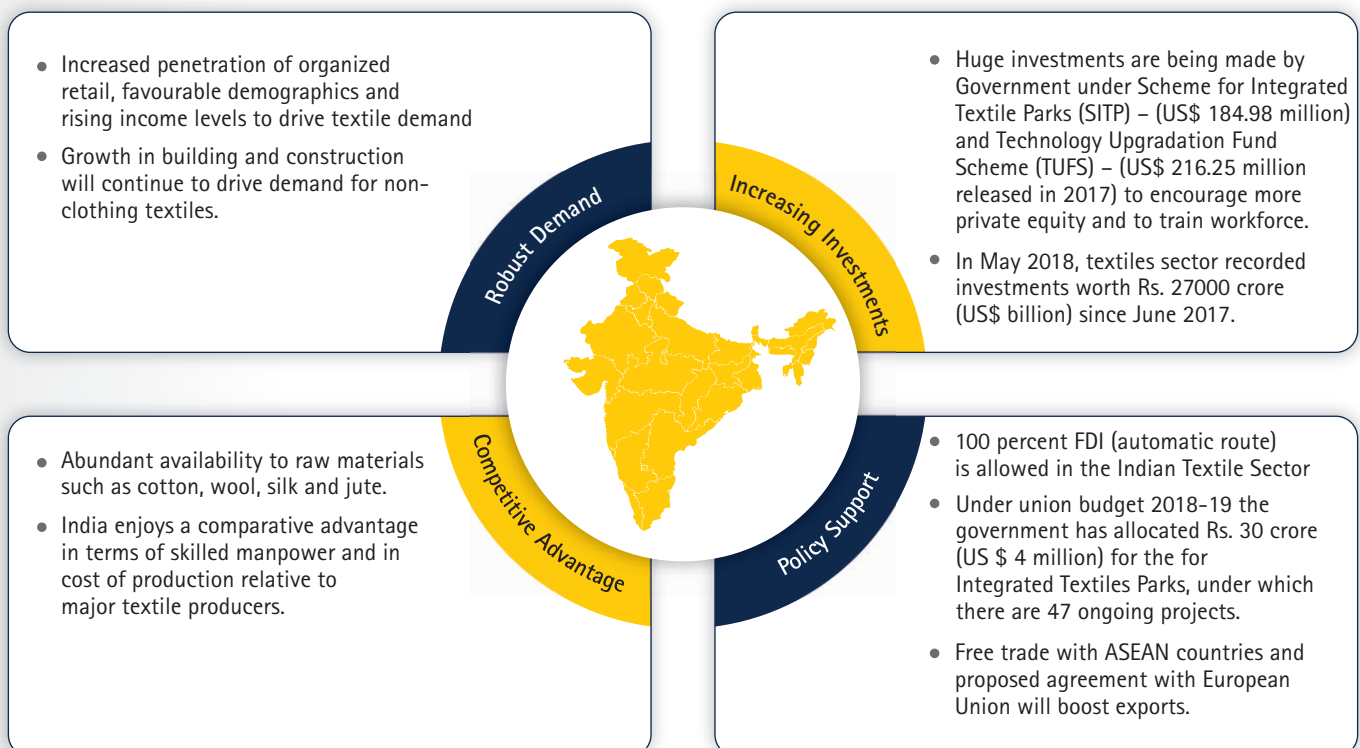


- Favourable trade policies and superior quality will drive textile exports.
- India's textile and apparel exports stood at US\$ 39.2 billion in FY18 and is expected to increase to US\$ 82 billion by 2021.

- Increase in domestic demand set to boost cloth production
- Cloth production FY2018 at 67.45 billion square meters



Source : Ministry of Textiles, Make in India



The Visitors Profile

- Importers from 20+ countries
- Buyers from 20+ states of India
- Purchase heads of large departmental stores such as Big Bazar, DMart, Star Bazar, etc.
- Purchase heads of large home textile outlets/chains like Shoppers Stop, Lifestyle stores, Reliance Trends, etc.
- Purchase heads of hospitality chains like J W Marriott, Radisson Blu, Taj Hotels, Oberoi Hotels, ITC, Ashok Group, Sarovar Hotels & Resorts, The Leela Hotels, Ramada Hotels, Lemon Tree Hotels, etc.
- Purchase heads of independent retailers and mini-chains such as Bombay Dyeing, Komal Towels (Mumbai), Sara Textiles, etc.
- Purchase heads of massage and spa chains
- Distributors, wholesalers and retailers of all types of towels
- Garment and sports goods manufacturers
- Home textile manufacturers
- Non-woven, industrial & technological fabric producers & buyers
- Textile waste and recycling professionals
- Textile, fashion & technical consultant



Exhibiting Products

Baby Towels	Hotel Towels
Bar Mops	Institutional Towels
Bath Mats	Jaa Namaz
Bath Robes	Jacquard Towel
Beach Towels	Kitchen Duster
Bibs	Kitchen Napkin
Cabana Towels	Kitchen Terry Towels
Children Bibs	Logo Woven Towels
Combed Cotton Towels	Name Woven Towels
Dobby Towel	Pool Towels
Embroidery Towels	Printed Towels
Face Towels	Terry Slippers
Hand Towels	Velour Towels
Hospital Towels	Wash Gloves



Launch & Roadshows

The launch program of the expo will be held in 5 centres across Maharashtra inviting, towel manufacturers, traders, distributors and retailers in towels and related products sector. Business visitors from abroad will be mobilized from North America, Middle East, Europe, Asia, Oceania and African countries apart domestic visitors from different parts of India by conducting road shows in 24 foreign countries as listed with dates, and across 20 cities of India.

EUROPE	Middle East	North America	South Asia
Manchester, UK 3 - 4 February, 2019 Sunday - Monday London, UK 5-6 February, 2019 Tuesday - Wednesday	Dubai, UAE 9 -11 February, 2019 Saturday - Monday	Toronto, Canada 5 - 7 May, 2019 Sunday - Tuesday	Kathmandu, Nepal 3 - 4 June, 2019 Monday - Tuesday
Frankfurt, Germany 7 - 9 February, 2019 Tuesday - Friday	Muscat, Oman 12 - 14 February, 2019 Tuesday - Thursday	New York, USA 8 - 10 May, 2019 Wednesday - Friday Chicago, USA 11 - 14 May, 2019 Saturday - Tuesday Las Vegas, USA 15 - 16 May, 2019 Wednesday - Thursday Los Angeles, USA 17 - 18 May, 2019 Friday - Saturday	Colombo, Sri Lanka 5 - 6 June, 2019 Tuesday -Wednesday
Paris, France 10 - 12 February, 2019 Sunday - Tuesday	Doha, Qatar 15 - 18 February, 2019 Friday - Monday		South America
Rome, Italy 4 March, 2019 Monday Milan, Italy 5 - 6 March 2019 Tuesday - Wednesday	Oceania	Africa	Santiago, Chile 10 - 11 June, 2019 Monday - Tuesday
Madrid, Spain 7 - 9 March, 2019 Thursday - Saturday	Melbourne, Australia 18 - 20 March, 2019 Monday - Wednesday Sydney, Australia 20 - 23 March, 2019 Wednesday - Saturday	South Africa Johannesburg, SA 20 - 21 May, 2019 Monday - Tuesday Durban, SA 22 - 23 May, 2019 Wednesday - Tuesday	Mexico City, Mexico 12 - 13 May, 2019 Wednesday - Thursday
Warsaw, Poland 10- 13 March, 2019 Sunday - Wednesday	Auckland, New Zealand 24 - 27 March, 2019 Sunday - Wednesday	Nairobi, Kenya 24 - 25 May, 2019 Friday - Saturday	Far East
Amsterdam, Netherlands 14- 16 March, 2019 Thursday - Saturday			Bangkok Thailand 6 - 8 July, 2019 Saturday - Monday
			Ho Chi Minh City, Vietnam 9 - 10 July, 2019 Tuesday - Wednesday
			Tokyo, Japan 18 - 22 July, 2019 Thursday - Monday

Foreign Mission Partners



International Roadshow Partners



Places to visit in Solapur



Akkalkot Swami Samarth Maharaj Temple: Akkalkot is the holy abode to Shri Swami Samarth Maharaj, a 19th century saint who is believed to be an incarnation of Lord Dattatreya. This architectural marvel houses a banyan tree whose shade was believed to be the meditation spot of the Swami. After living for two decades, the saint left for eternal sleep and today his tomb and shrine are located in the temple complex.



Shri Siddheshwar Temple : Siddheshwar Temple of Solapur is abode of Lord Siddheshwar who represents both Lord Shiva and Lord Vishnu, placed in the middle of Siddheshwar lake. The great wall of temple adds a feature of fort to the temple campus. It is said that Shri Siddharameshwar, who was a yogi and devotee of Shri Mallikarjuna of Srisailem, had built this amazing temple.



Rukmini Vitthal Mandir : Rukmini Vitthal Mandir, which is another main attraction of Solapur. The lofty walls and massive towers of this temple are considered as a landmark that signifies the importance of this shrine. Rukmini Mandir is located on the banks of Chandra Bhaga River. The other common name of this temple is Panduranga Temple.



Bhuikot Fort : Bhuikot Fort is a landmark of Solapur town and footmark of Bahamani dynasty. The fort was built during 14th century by Bahamani Sultan. The great fort is still standing in royal posture. Accompanied by the lake and the temple, the fort is an amazing place of tourist attraction.



Indra Bhawan : It was constructed and established a century back in 1907. It was setup by the Late Shri Appasaheb Varsad. The building is a three storey structure that is currently managed by the Solapur Municipal Corporation.

INVITATION

We extend a warm welcome to participate in this expo for tangible business opportunities by booking stalls immediately. For stall booking visit www.vibrantterrytowel.com

Delegates to visit Expo From 24 Countries :



**TEXTILE
DEVELOPMENT
FOUNDATION**

Textile Development Foundation established in 1996 is a leading association of textile manufacturers in Solapur. TDF is proud to be instrumental in bringing various technical changes in Solapur Textile industry. We have being successful in safeguarding Solapur Terry Towels & Solapur Chaddars under Geographical Indication Registry by obtaining G. I No. 8 for Chaddars & G. I. No.9 for Terry Towels.



Global Network (GN) is an International Trade Advisory Firm based Ahmedabad, India. The firm has an experience of 25+ years in Indian and abroad in this fields. GN is engaged in offering radical and sustainable improvement in the performance of its clients to take them ahead of competition in the global arena of business.
For more Details, visit www.globalnetworkindia.com



An event organized by



In Association with



G.I. Reg. No. **8**
SOLAPUR CHADDAR

G.I. Reg. No. **9**
TERRY TOWEL

Contact us :

Rajesh Goski
CEO - VIT GES 2019
Mobile : +91 9422459001
Email: rajesh@vibrantterrytowel.com

Anmol Modi
Senior Head - Promotions, VIT GES 2019
Mobile: +91 9429979345
Email: anmol@vibrantterrytowel.com

Follow us on Social Media :

- www.facebook.com/vibrantterrytowel
- <https://www.linkedin.com/in/vibrant-terry-towel-baa956170/>
- https://www.youtube.com/channel/UC3vimUsUz0YHmtWHy_cYheQ

redefining the future