

# Flavour of India Fine Cup Award E-auction of Winning Coffees



 **FLAVOUR OF INDIA  
FINE CUP AWARDS 2019**



*Fine Cup Arabica*

**SLN Plantations  
Chettali, Kodagu**

*Fine Cup Robusta*

**Harley Estates  
Sakleshpur**

Professional Audit Agency  
**SAAISREE ENTERPRISES**

*Experience the  
Aroma of  
Indian Coffees*



Flavour of India Fine Cup Award Competition was introduced in 2002 by Coffee Board with the objective of showcasing the premium quality Coffees of India on an International platform. Flavour of India Fine Cup Award set a landmark which takes the Coffees of India at prime importance and divulges goodness of superior coffees in a fair and transparent way. Flavour of India The Fine Cup Award participation is not only a competition to reward the high quality coffees but also helps in building a relationship between growers and buyers who are committed to take Coffees of India to a different horizon. Through this competition, growers who are participating regularly have improved the quality of coffee considerably and are selling estate branded coffees in the international market at a higher premium.



Flavour of India Fine Cup Award 2019  
National Jury Cupping at Coffee Board, Bengaluru

For 2019 competition, a total of 154 coffee samples comprising of 67 Arabica washed, 19 Arabica cherry, 35 Robusta washed and 33 Robusta cherry were received at designated collection centers. A number of 55 samples qualified at the pre selection stage, of which 31 samples qualified for national round 1. The second level of cupping by national jury was held on 29th May, 2019 in which 25 samples (13 Arabica and 12 Robusta) qualified for the final round of Cupping by International jury. Based on scoring by the International Jury, the Fine Cup Arabica and Fine Cup Robusta have been announced. For the first time in the history of the competition, the winning coffees along with the final round coffees, are ready for e-auction.





## **International Jury of Flavour of India Fine Cup Award 2019**

**At Jacob Douwe Egberts, Berlin, Germany (L to R)**

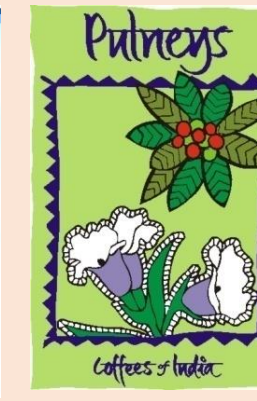
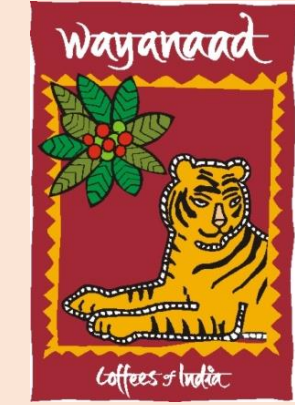
- 1. Mr. Alexender P phul, Germany**
- 2. Mr. Vitali Filmanovich, Belarus**
- 3. Mr. Błażej Walczykiewicz, Poland**
- 4. Mr. John Davelaar, Douwe Egberts, Netherlands**
- 5. Dr. K. Basavaraj, Convener of the Cupping competition.**
- 6. Mr. Filip Bartlek, Poland**
- 7. Mr. Alf Kramer, Norway**
- 8. Ms. Marja Touri, Poulig, Helsinki, Finalnd**
- 9. Ms. Anne Hachler, Douwe Egberts, Germany**

**Flavour of India Fine Cup award 2019 : International Jury Cupping at Jacobs Douwe Egberts, Berlin**





# Coffee Growing Regions in South India



## For additional information and queries, please contact

Quality & Coffee lot  
related queries



Coffee Quality Division,  
Coffee Board, Bengaluru – 560 001  
Karnataka, India  
Email : [hdqccoffeeboard@gmail.com](mailto:hdqccoffeeboard@gmail.com)  
Contact: +91-80-2226 2868  
+91-94493 91111, 99107 23100

E-auction platform  
related queries



Star Agribazaar Technology Limited  
801, Sumer Plaza, Marol maroshi road, Marol,  
Andheri East, Mumbai – 400059  
Maharashtra, India  
Email : [info@agribazaar.com](mailto:info@agribazaar.com)  
Contact : +91-90903 97777, 96764 12341

Stock position and  
dispatch related  
queries



Saaisree Enterprises  
A701, third Block, Smr Vinay Estate,  
Near Horamavu Junction , Banaswadi  
Bangalore - 560 043  
Karnataka, India  
Email : [saisrienterprises@gmail.com](mailto:saisrienterprises@gmail.com)  
Contact: +91- 98450 13935

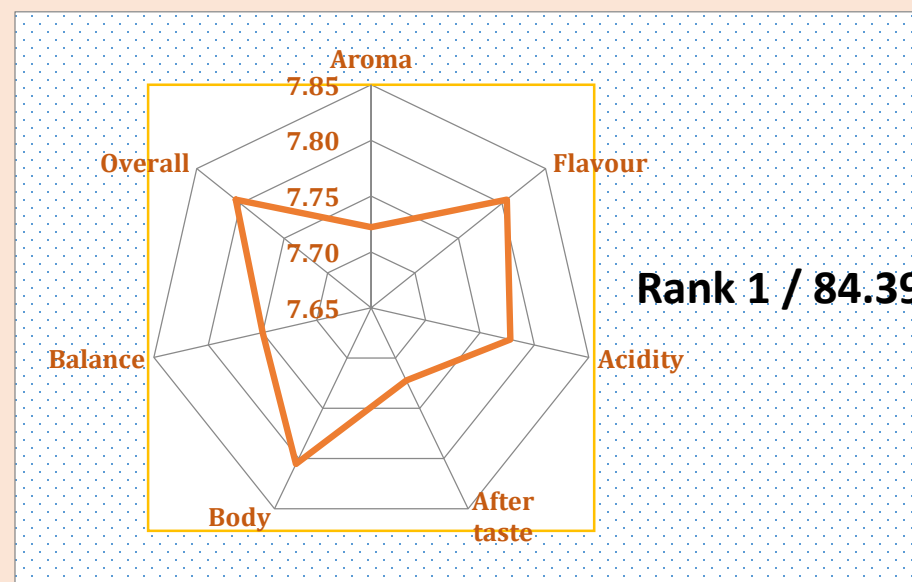


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>1</b>
<b>Score</b>	<b>84.39</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>SLN Plantations</b>
<b>Owner</b>	<b>N. Vishwanathan</b>
<b>Altitude (Ft.)</b>	<b>3450</b>
<b>Region</b>	<b>Coorg</b>
<b>Weight (Kg)</b>	



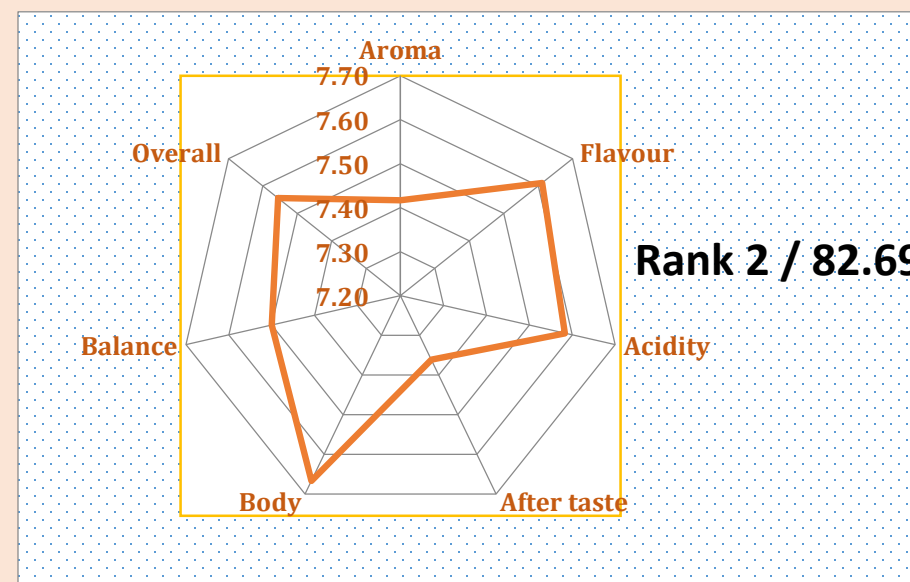
Floral, caramel, orange, berry, bright acidity, heavy body



# Flavour of India Fine Cup Award 2019

## E-auction

<b>Rank</b>	<b>2</b>
<b>Score</b>	<b>82.69</b>
<b>Variety</b>	<b>Arabica - SLN 9</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Moon Estate</b>
<b>Owner</b>	<b>K. Rangasami</b>
<b>Altitude (Ft.)</b>	<b>4593</b>
<b>Region</b>	<b>Shevaroy</b>
<b>Weight (Kg)</b>	



Sweet citrus acidity, cereal spicy nutty note



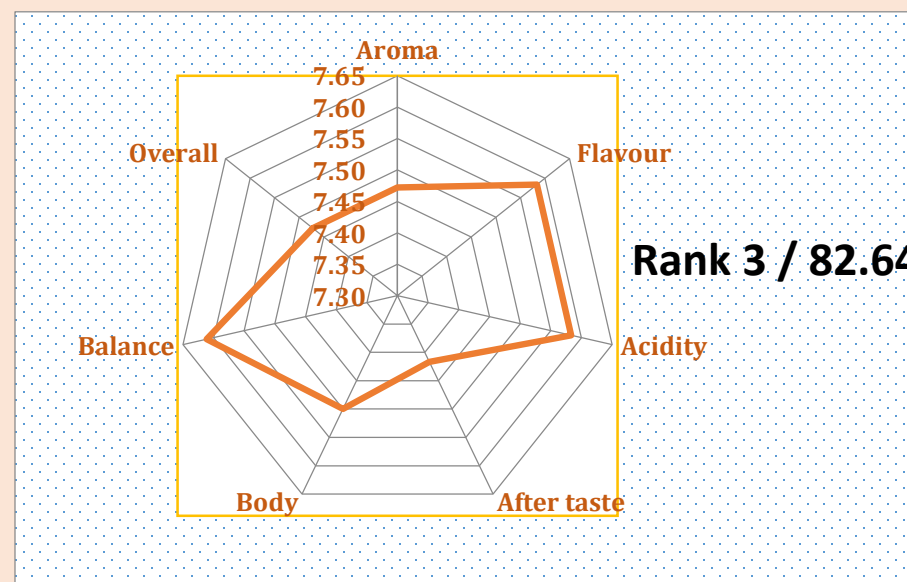


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>3</b>
<b>Score</b>	<b>82.64</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Aravindh Estate</b>
<b>Owner</b>	<b>K P Vetrivel</b>
<b>Altitude (Ft.)</b>	<b>4500</b>
<b>Region</b>	<b>Shevaroy</b>
<b>Weight (Kg)</b>	



Chocolaty, nutty, herbal note with citrus  
sweet acidity



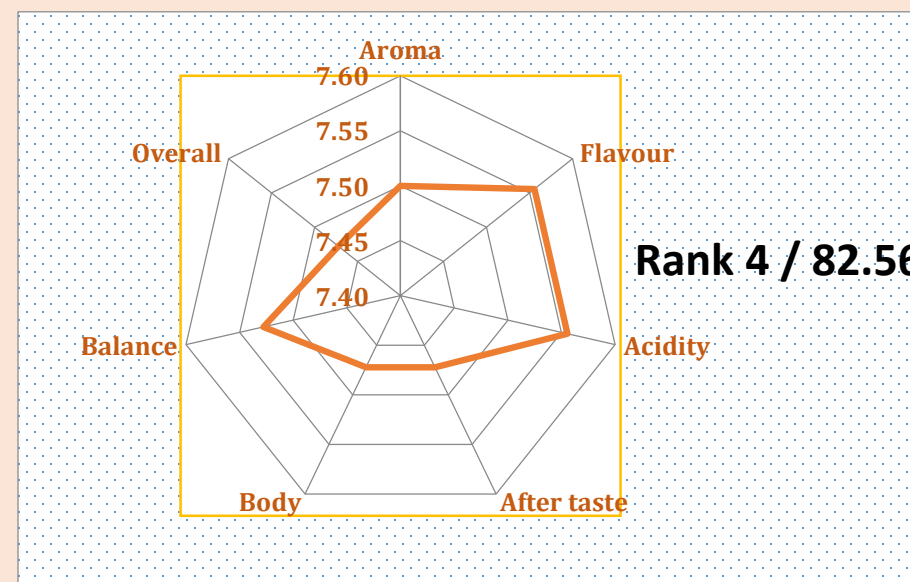


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>4</b>
<b>Score</b>	<b>82.56</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Perunganal Estate</b>
<b>Owner</b>	<b>S Kalyana Sundaram</b>
<b>Altitude (Ft.)</b>	<b>4565</b>
<b>Region</b>	<b>Shevraoys</b>
<b>Weight (Kg)</b>	



Fruit, chocolate, herbal, mellow soft  
creamy with citrus & apple acidity

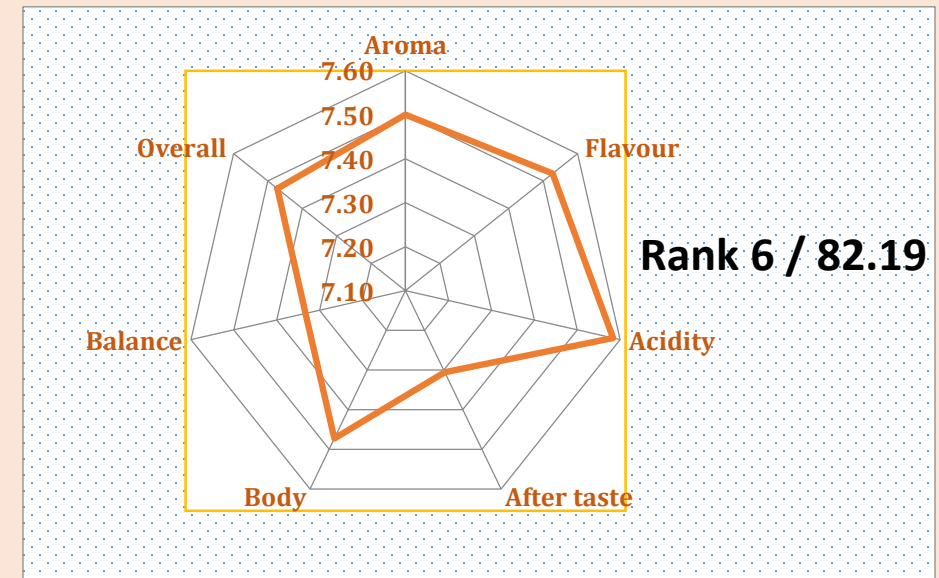


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>6</b>
<b>Score</b>	<b>82.19</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Natural</b>
<b>Estate/Farm</b>	<b>Margolly</b>
<b>Owner</b>	<b>Tata Coffee Limited</b>
<b>Altitude (Ft.)</b>	<b>2690-3275</b>
<b>Region</b>	<b>Coorg</b>
<b>Weight (Kg)</b>	



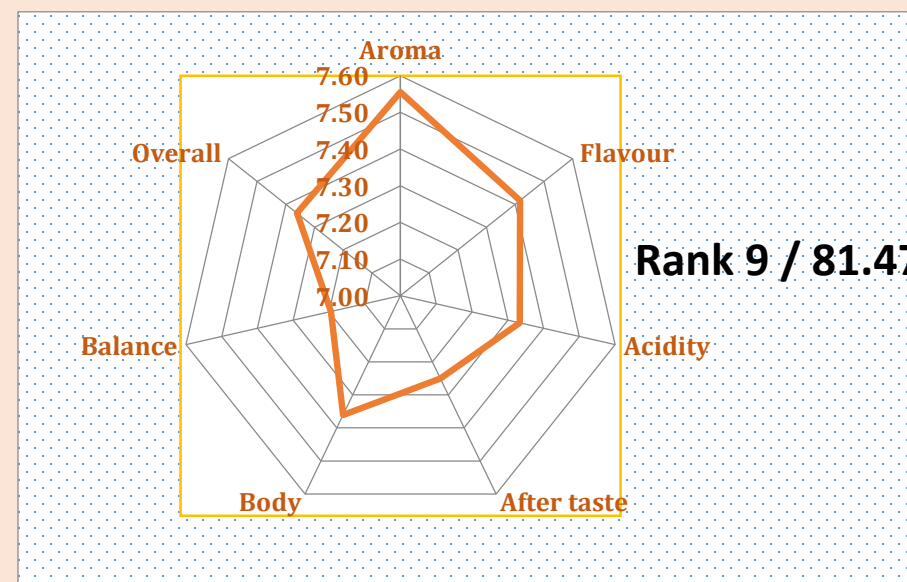
Sweet, fruity, ripe cherry note with mild acidity



# Flavour of India Fine Cup Award 2019

## E-auction

<b>Rank</b>	<b>9</b>
<b>Score</b>	<b>81.47</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Fairlands Estate</b>
<b>Owner</b>	<b>The Bombay Burmah Trading Corporation Ltd</b>
<b>Altitude (Ft.)</b>	<b>2925-3376</b>
<b>Region</b>	<b>Coorg</b>
<b>Weight (Kg)</b>	



Fruity, dark chocolate, spicy, berry, smooth body and citrus acidity



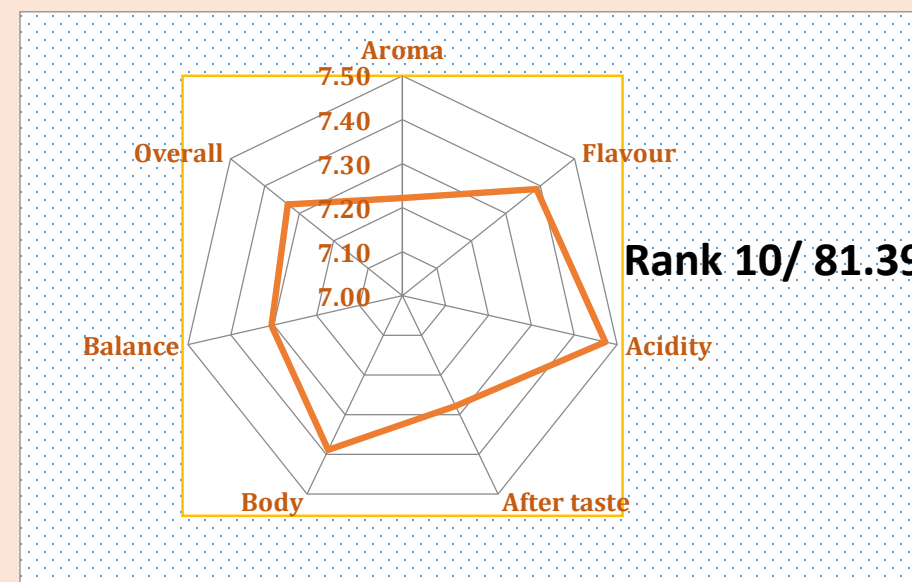


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>10</b>
<b>Score</b>	<b>81.39</b>
<b>Variety</b>	<b>Arabica - SLN 795/SLN 9</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Yelliemadaloo Estate</b>
<b>Owner</b>	<b>M C Cherian</b>
<b>Altitude (Ft.)</b>	<b>3600</b>
<b>Region</b>	<b>Chikmagalur</b>
<b>Weight (Kg)</b>	



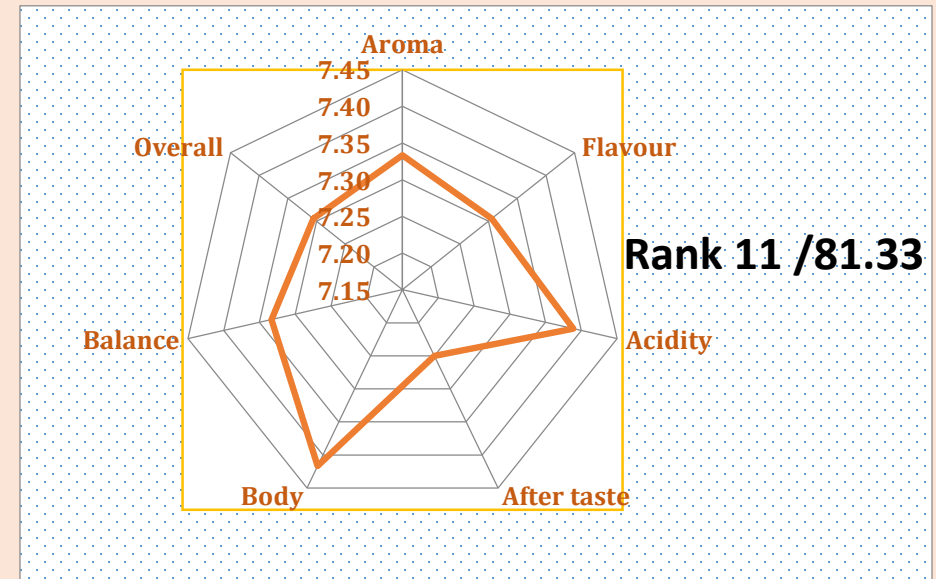
Wild herbs, spice, bitter chocolate with mallic fruity acidity



# Flavour of India Fine Cup Award 2019

## E-auction

<b>Rank</b>	<b>11</b>
<b>Score</b>	<b>81.33</b>
<b>Variety</b>	<b>Arabica - SLN 795</b>
<b>Process</b>	<b>Washed</b>
<b>Estate/Farm</b>	<b>Mylemoney</b>
<b>Owner</b>	<b>Tata Coffee Limited</b>
<b>Altitude (Ft.)</b>	<b>3410-4000</b>
<b>Region</b>	<b>Baba Budangiris</b>
<b>Weight (Kg)</b>	



Dark chocolate, herbal, wild flower, mallic acidity

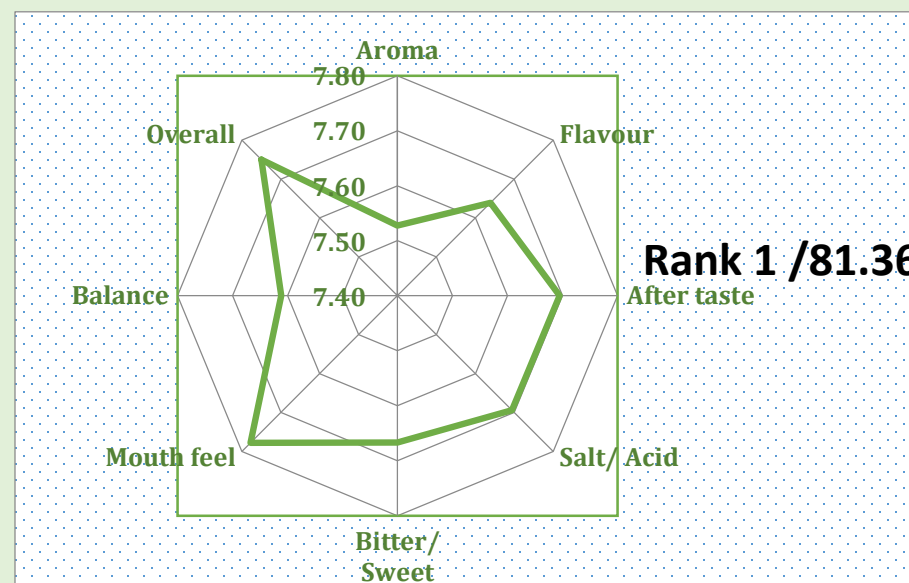


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	1
Score	81.36
Variety	Robusta - Old Peredinia
Process	Washed
Estate/Farm	Harley Estate
Owner	D M Purnesh
Height (Ft.)	3100-3400
Region	Manjarabad
Weight (Kg)	



Chocolaty, dry fruits, nutty, berry, spicy taste note with lingering smooth aftertaste



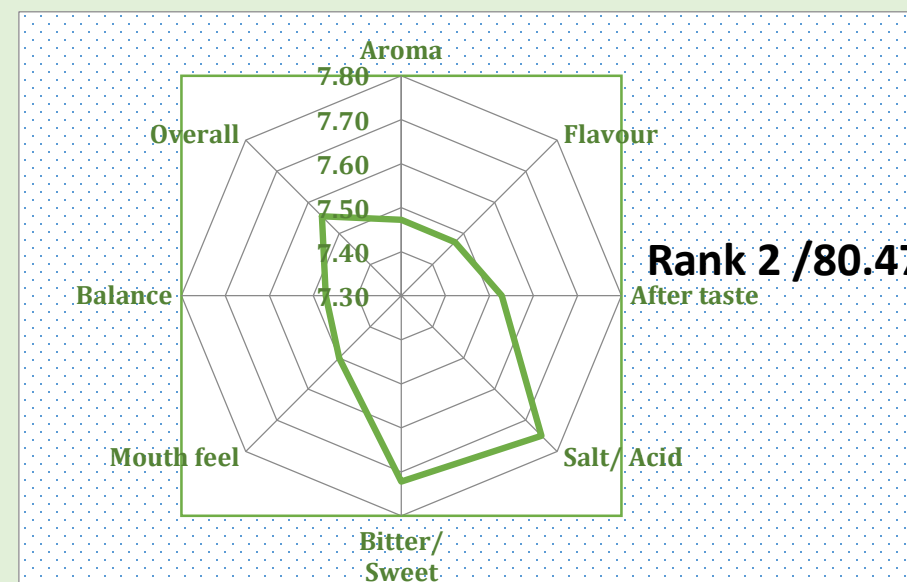


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	2
Score	80.47
Variety	Robusta - C X R/SLN 274
Process	Washed
Estate/Farm	Rajendra Coffees Limited
Owner	Chandy M Philip
Height (Ft.)	2200
Region	Chikmagalur
Weight (Kg)	



Soft pleasant cedar, chocolaty malt taste  
with lingering aftertaste

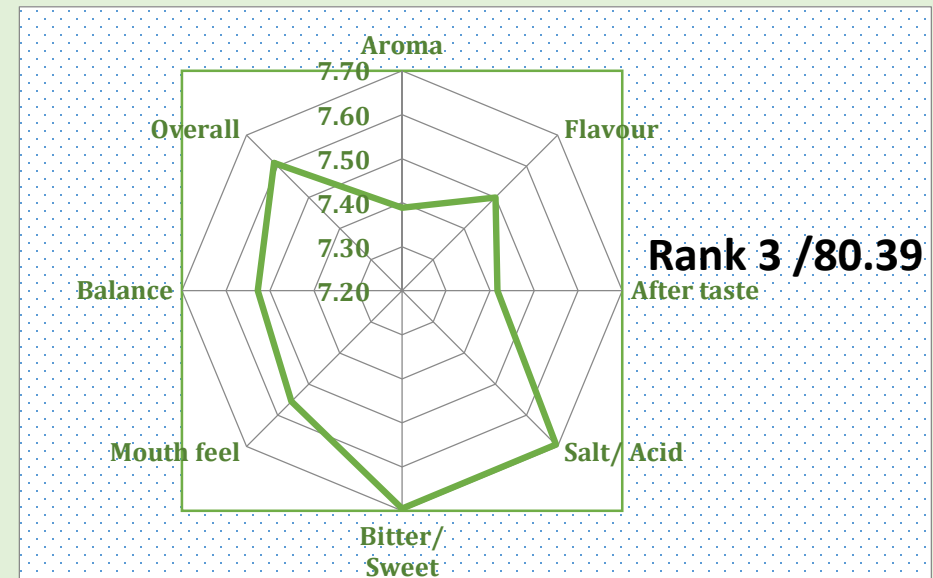


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	3
Score	80.39
Variety	Robusta - CXR
Process	Washed
Estate/Farm	Grove 'A' Estate
Owner	N. Sathappan
Height (Ft.)	3150
Region	Coorg
Weight (Kg)	



Dark chocolate, clean aftertaste, Resins, cereals, sweet fruit with citrus hint

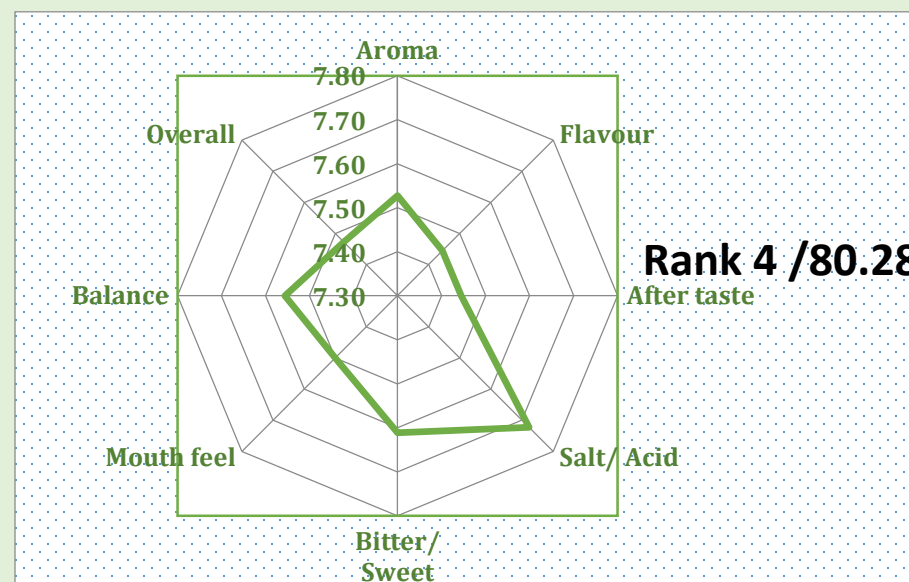


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	4
Score	80.28
Variety	Robusta - CXR
Process	Washed
Estate/Farm	Sandalkad Estate
Owner	Faisal Siddique
Height (Ft.)	2500-3500
Region	Coorg
Weight (Kg)	



Cedar, chocolaty, herbal with sweet bitter pleasant aftertaste.



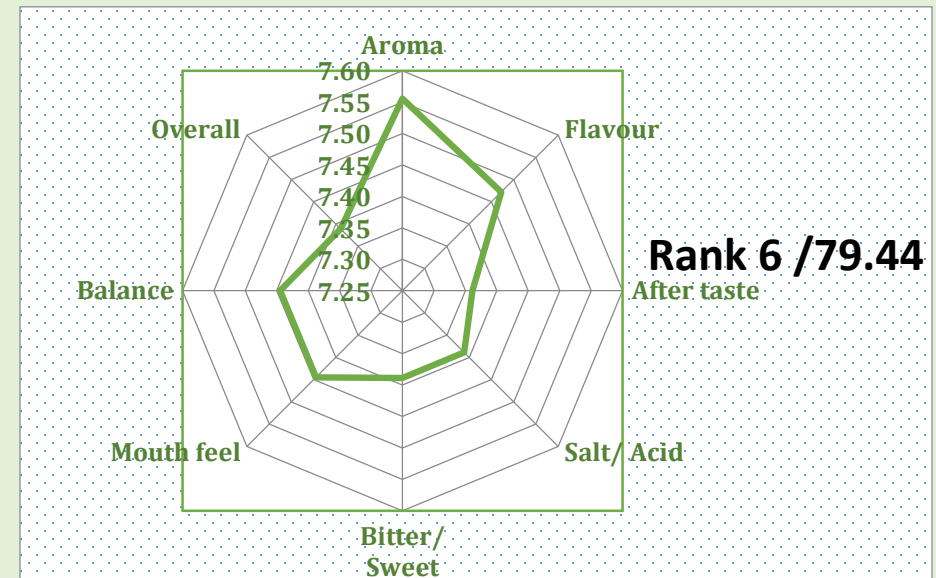


# Flavour of India Fine Cup Award 2019



## E-auction

<b>Rank</b>	<b>6</b>
<b>Score</b>	<b>79.44</b>
<b>Variety</b>	<b>Robusta - C X R</b>
<b>Process</b>	<b>Natural</b>
<b>Estate/Farm</b>	<b>Bhuvaneshwarigiri</b>
<b>Owner</b>	<b>S. Kannan</b>
<b>Height (Ft.)</b>	<b>2040</b>
<b>Region</b>	<b>Coorg</b>
<b>Weight (Kg)</b>	



Slight winy, bitter chocolate, lingering  
aftertaste

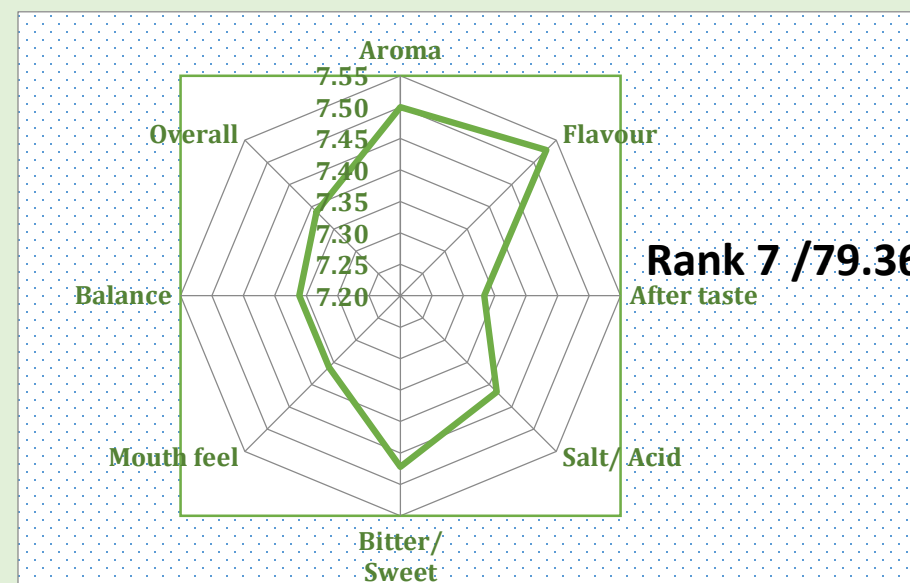


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	7
Score	79.36
Variety	Robusta - SLN 274
Process	Natural
Estate/Farm	Bagavathi Estate
Owner	Thejas M.N
Height (Ft.)	3280
Region	Coorg
Weight (Kg)	



Berry, bitter chocolate, malt, pleasant mouth feel with spice.

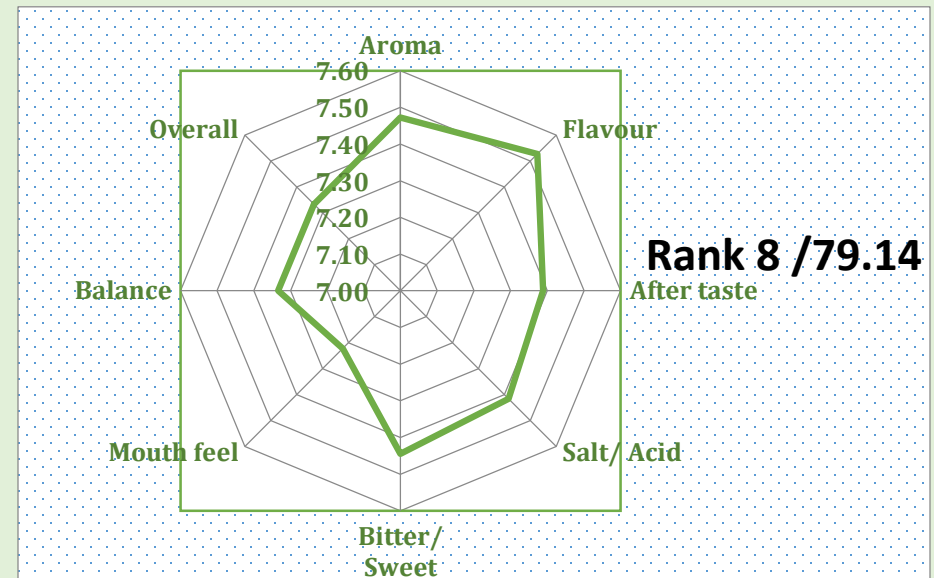


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	8
Score	79.14
Variety	Robusta - SLN 274
Process	Washed
Estate/Farm	Sri Uma Coffee / Riverside Estate
Owner	Chandy M Philip
Height (Ft.)	3020
Region	Coorg
Weight (Kg)	



Distinct chocolaty, bitter sweet taste with hints of citrus and spice

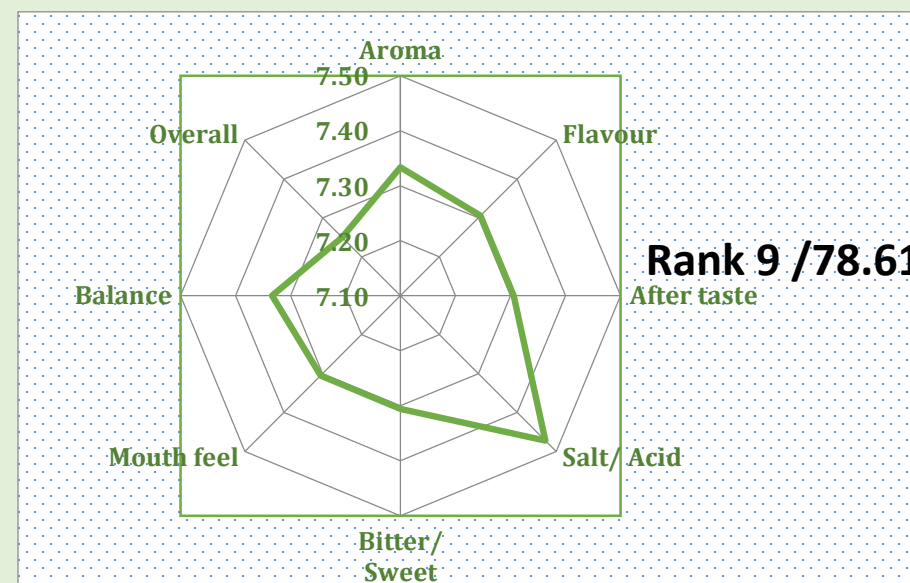


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	9
Score	78.61
Variety	Robusta - CXR
Process	Natural
Estate/Farm	SLN Plantations
Owner	N. Vishwanathan
Height (Ft.)	3450
Region	Coorg
Weight (Kg)	



Cedar, dry fig, mix fruit herbal with bitter sweet mouth feel



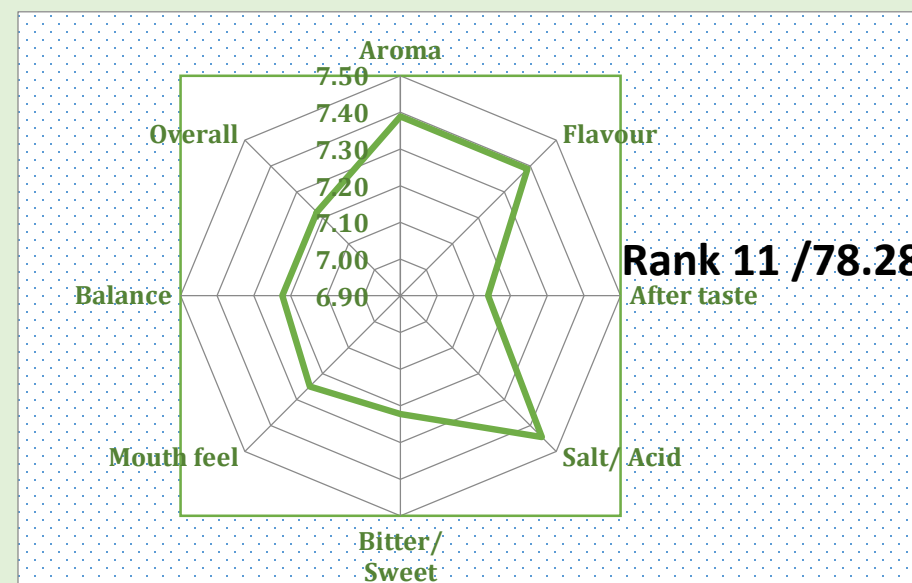


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	11
Score	78.28
Variety	Robusta - CXR
Process	Washed
Estate/Farm	Anandagiri
Owner	S. Kannan
Height (Ft.)	2040
Region	Coorg
Weight (Kg)	



Chocolate, Sweet bitter taste, spice note with mellow nutty aftertaste.

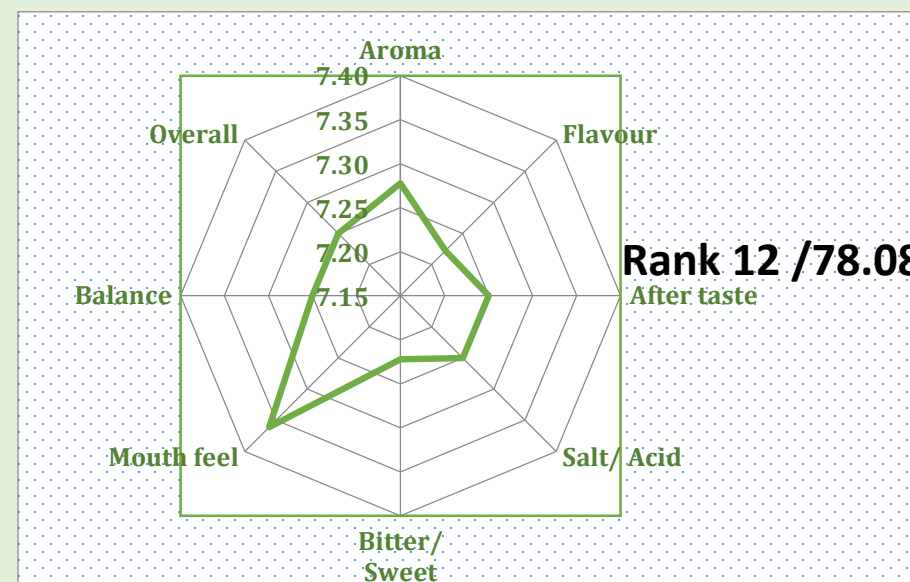


# Flavour of India Fine Cup Award 2019



## E-auction

Rank	12
Score	78.08
Variety	Robusta - Old Peredinia
Process	Washed
Estate/Farm	Yelliemadaloo Estate
Owner	M C Cherian
Height (Ft.)	2400
Region	Chikmagalur
Weight (Kg)	



Bitter chocolate, malt, dry fruits, spicy note with smooth aftertaste.



**Coffee Board of India**

**Congratulate the winners.**

**Thanks to the jurors who brought  
their experience & expertise on  
table and supported for successful  
conduct of**

**Flavour of India Fine Cup Award  
2019**