

4 - 6

November 2020
11:00 a.m. to 7:00 p.m.

6th India FARM 2 FORK

Sustainable Agri-Business -
Produce LOCAL Sell GLOBAL

VIRTUAL EXHIBITION | CONFERENCE | BSM



NATIONAL APEX CHAMBER

SPONSORSHIP CATEGORIES

| Categories | PLATINUM PARTNER (1) | GOLD PARTNER (3) | SILVER PARTNER (4) | ASSOCIATE PARTNER (5) |
|--|--|--|--|--|
| Sponsorship Amount | INR 300,000 (USD 4500*) | INR 200,000 (USD 3000*) | INR 100,000 (USD 1500*) | INR 75,000 (USD 1000*) |
| Pre-Virtual Expo Deliverables | | | | |
| Logo on marketing collaterals | ✓ | ✓ | ✓ | ✓ |
| Logo on the home page of the Virtual Expo website | ✓ | ✓ | ✓ | ✓ |
| Partner Profile & Logo on Partners section of the Virtual Expo website | ✓ | ✓ | ✓ | ✓ |
| Mass Mailer to the database with Partner Profile | ✓ | ✓ | ✓ | |
| Social Media Promoton (Linkedin, Facebook, Twitte, Youtube etc) | ✓ | ✓ | ✓ | ✓ |
| Mention of Partner in the Pre-Virtual Expo Press Release | ✓ | ✓ | ✓ | |
| During the Virtual Expo Deliverables | | | | |
| Opportunity to virtually co-inaugurate the Virtual Expo and Conference | ✓ | ✓ | ✓ | |
| Opportunity to deliver a presentation at the webinar during Virtual Expo | 2 (15min each) | 1 (15min) | 1 (15min) | 1 (15min) |
| Opportunity to participate in Panel Discussions | ✓ (3 Session) | ✓ (2 Session) | ✓ (1 Session) | ✓ (1 Session) |
| Virtual Exhibiton Area | First preference for of Virtual Booth positoning | Second preference for of Virtual Booth positioning | Third preference for of Virtual Booth positoning | Virtual Booth (First Come First Serve) |
| Number of Banner on Virtual Booth | 4 Banner | 2 Banner | 2 Banner | 2 Banner |
| Number of documents (Jpeg, PDF) a booth can host | 10 Files of 10MB Each | 10 Files of 10MB Each | 10 Files of 10MB Each | 10 Files of 10MB Each |
| Atrium Visibility | 2 logo, 2 video | 1 logo, 1 video | 1 logo | 1 logo |
| Social Media Integraton and Website Integrraon | ✓ | ✓ | ✓ | ✓ |
| Exclusive Branding | Virtual Atrium, Outside Virtual Conventon Centre and Conference Hall | Virtual Atrium and Conference Hall | Virtual Atrium and Conference Hall | Virtual Atrium and Conference Hall |
| Company video to be played on all screens during break | ✓ | ✓ | | |
| Partners Brochure to be mailed | ✓ | ✓ | | |
| Number of representatves from your company to have live video/audio/text chats | Multiple Chats and 1 video conferencing | | | |
| Matchmaking with the potential clients | ✓ | ✓ | ✓ | |
| Post-Virtual Expo Deliverables | | | | |
| Complete Delegate list for Post Virtual Expo | ✓ | ✓ | ✓ | ✓ |
| Promotng Partner teesmonial on Post Virtual Expo Press Release | ✓ | ✓ | ✓ | ✓ |
| Pictures and Videos of Presentaton delivered at the Virtual Expo webinar | ✓ | ✓ | ✓ | ✓ |

FOR FURTHER ENQUIRIES, PLEASE CONTACT

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