



**INDIA  
ORGANIC**



## National Programme for Organic Production (NPOP)

The launching of the **National Programme for Organic Production (NPOP)** in 2000 and its implementation since 2001 in India has provided promising opportunities to organic stakeholders to adopt the standards of production and processing in the supply chain to meet the market demand. The prevailing local diverse approaches of traditional farming dealing with soil conservation, upgrading soil fertility, integrated animal husbandry, diversification of cultivated crops, protecting biodiversity, natural pest management, post harvest improvements has been further strengthened under the NPOP standards of production and certification to ensure the organic food consumers of the genuineness of organic products



## THE BOUNTIFUL LAND WITH VARIETY AND ABUNDANCE

India's potential for organic farming is truly enormous due to varied agro climatic regions. The country is endowed with large tracks of farmlands ranging from tropical sea coasts to high altitude alpine meadows virtually encompassing all types of agro climatic zones. The Malabar Coast grows some of the finest coffee beans, the hills are home to the famous tea varieties, the jungles hide most aromatic spice plantations and the valleys are blushed with sumptuous food crops. Round the year, India produces a wide range of organic products including a dazzling variety of fruits, vegetables, dry fruits, spices, Basmati (the aromatic long grain rice), Non Basmati Rice, Cotton, Dry fruits, Spices, Coffee and Tea varieties and Horticultural products.





# ABOUT APEDA

The Agricultural and Processed Food Products Export Development Authority (APEDA) under the Ministry of Commerce & Industry, Government of India has a mandate to promote export of 14 categories of agricultural and processed food products.

Apart from this specific mandate, APEDA has been entrusted by the Government for implementation of the National Programme for Organic Production (NPOP) for export

## STRENGTH OF NPOP

- Accreditation of certification bodies as per ISO17065 compliance
- Grower group certification for small farmers.
- Recognition by the European Commission and Switzerland of the NPOP crop standards and conformity procedures to be equivalent with their standards
- Implementation of web based traceability system (TRACENET) for export of organic products.



## SCOPE OF CERTIFICATION

Crop Production |  
 Wild Harvest Collection |  
 Livestock | Apiculture |  
 Aquaculture | Food Processing  
 etc

## INDIA IN THE WORLD MARKET

India's total organic exports during 2020-21 were worth Rs 7078 crores (US\$ 1040 million). The volume of total organic products was 888179 MT.

The major export destinations were USA followed by European Union and Canada. The other destinations of export of organic products were Great Britain, Switzerland, Korea Republic, Israel, Australia, New Zealand, Japan, Middle East countries and ASEAN countries.

The major products exported were Soyabean, Basmati Rice, Tea, Pulses, Spices, Flax seeds and Processed Foods (Mango pulp and Soyabean meal).







## CERTIFICATION BODIES

There are 32 accredited certification bodies under NPOP for certification of organic products for exports.



The Agricultural and Processed Food Products Export Development  
(Ministry of Commerce & Industry, Govt. of India Authority)

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## APEDA'S APPROACH

*To Ensure Traceability of Organic Products from producer to consumer*

APEDA implemented a web based traceability system, 'TRACENET' in June 2010 for organic certification. Implementation of TRACENET has brought in uniformity in certification process and ensures complete traceability from farm to fork.

