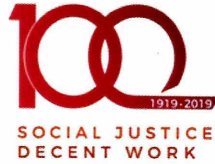


सत्यमेव जयते

Ministry of MSME  
Government of India

# INTERNATIONAL SME CONVENTION 2019 • INDIA

INTERNATIONAL INSTITUTIONAL PARTNERS



27th, 28th & 29th June 2019  
EROS HOTEL NEW DELHI  
INDIA



## 2nd International SME Convention 2019

The foremost International platform for discussing & sharing best practices for enterprise development while facilitating business discussion and encouraging trade partnerships by and between innovative, progressive and sustainable small and medium enterprises from all over the world. First held in April 2018, the convention was hosted by the federal Ministry of Micro Small & Medium Enterprises of the Government of India and co-organised by the India SME Forum.

The convention features a conference for discussing and sharing experiences of successful & innovative initiatives for enterprise development with policy makers, experts, officials and professionals, engaging in intensive interactions.

### 2018 Edition

The last edition held in Delhi had 35 International trade development organisations, 160 entrepreneurs and 27 experts from 39 countries, in the three day event where issues of international best practices on SME development and cooperation, global business opportunities for SMEs & problems faced by women entrepreneurs were among the topics discussed. Poland, with 15 delegates, had the largest delegation, followed by Uzbekistan with 8 SMEs and Ghana with seven. More than Four hundred selected SMEs from India participated and signed 17 agreements with enterprises of UK, Russia, Uzbekistan, Poland, Bhutan, Austria, Czech Republic, Cameroon and Sri Lanka. These agreements are in 12 sectors covering food processing, agriculture, textiles, defence, ammunition, waste management, dairy products, coal, jewellery, health care and education.



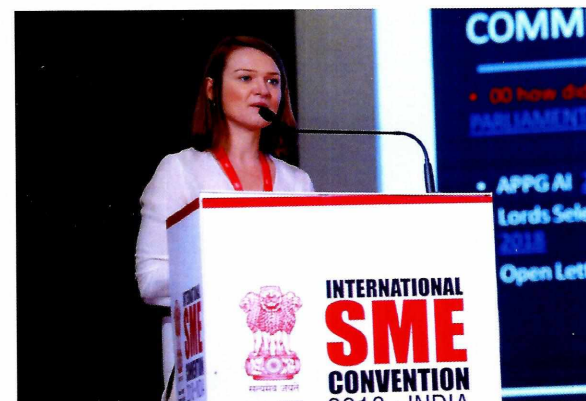
### SME Partnership Forum

The SME partnership Forum is a two track platform hosted in conjunction with the convention to encourage and enable partnerships between Governments, Institutions and business to business engagements.



### G2G SME Round Table

Platform for specific discussions and agreements on multi-lateral & bilateral SME co-operation between governments of developed, developing and under developed economies, with their Ministers, Leaders & Officials invited to the exclusive track 1 of the Forum.



### The Pitch

This track 2, featuring private enterprises, presents a unique opportunity to innovative enterprises from around the world to present their products, services, technologies, processes and opportunities to select Indian entrepreneurs in the audience, for the purpose of enabling collaborations, joint ventures, trade relationships and business partnerships.



## **International Best Practices in SME Development**

The United Nations agencies in India, will be programming special sessions featuring International experts sharing best practices and experiences in Cluster Development, Sustainable SME Growth, Cleantech and Innovation in developed and developing economies.

### ***Focus Countries***

The convention will be offering a special focus on Partner Countries who will bring official and business delegations to the convention.

### ***International Participants & Delegations***

SME Organisations, Intl. Associations, Chambers of Commerce, Trade Development Organisations, Governments (SME, Trade, Economic & External Affairs) & Institutions are welcome to talk to us for leading delegations to the Convention

We welcome writers for International Magazines and professionals in SME development, Business Owners, representatives of Small & Medium Industry Enterprises, from around the world to register for the PITCH session as well as for attending or conducting B2B meetings.

### **Special Events**

#### ***India SME 100 Awards***

India SME Forum's most prestigious annual initiative where TOP 100 SMEs are awarded, after being chosen by a very eminent Jury across industry sectors, from around 40000+ nominations, on the basis of their overall performance in the categories of Growth, Financial Strength, Innovation, International Outlook, Corporate Governance and People capital.

#### ***Solutions Expo & Country Pavilions***

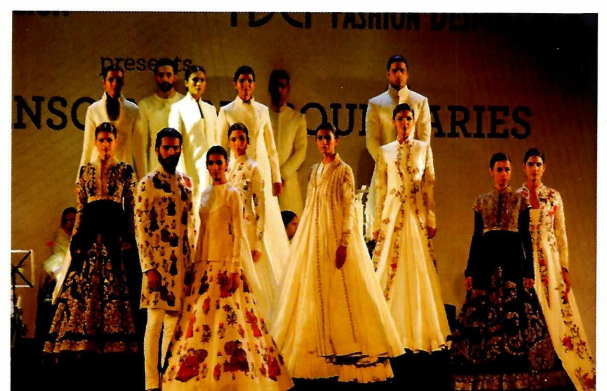
A strategic exposition of specific solutions for SMEs along with Incentive and promotional packages from States, Cities and Countries for entrepreneurs from India and all over the world, is organised along with the convention. International Entrepreneurs are offered panels for catalogues / poster displays.

#### ***Cultural Evenings & Receptions***

Several cultural evenings & receptions are organised where delegates can unwind and continue networking in a relaxed atmosphere, over delicious and sumptuous Indian & Continental Cuisine

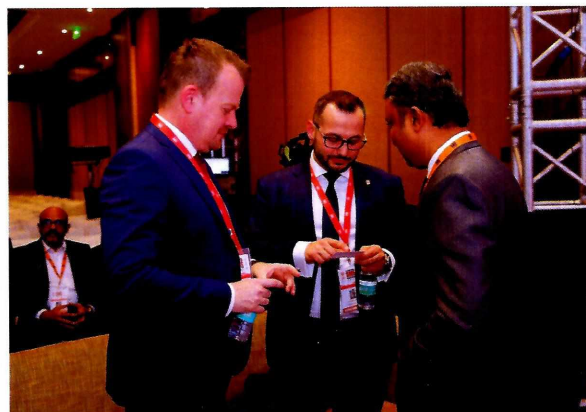
#### ***Biz Connect***

Special purpose, catered designated area for conducting B2B Networking Meetings, exchanging contacts and discussing business prospects, over snacks & beverages, round the clock.



# INTERNATIONAL SME CONVENTION 2019 TENTATIVE SCHEDULE

DATE	MORNING	LUNCH	AFTERNOON	TEA BREAK	EARLY EVENING	LATE EVENING
27th JUNE 2019	SETUP OF COUNTRY PAVILLIONS + EXPO & B2B LOUNGE EXPO : 7000 VISITOR EXPECTED - B2B MEETINGS START					WELCOME RECEPTION INTERNATIONAL GUESTS FOLLOWED BY DINNER
28th JUNE 2019	INAUGURATION OF CONVENTION AND EXPO PLENARY HALL : 1000 DELEGATES		SESSIONS ON INTL. BEST PRACTICES & EXPERIENCES IN : - CLUSTER DEVELOPMENT - SUSTAINABLE SME GROWTH - CLEANTECH & INNOVATION		SPECIAL SESSION THE INDIA OPPORTUNITY	INDIA SME 100 AWARDS CEREMONY FOLLOWED BY DINNER
29th JUNE 2019	G2G TRACK : OFFICIALS & MINISTERS ONLY - ROUND TABLE EIGHT SLOTS OF CONSULTATION & AGREEMENTS OF INDIAN SIDE WITH PARTNER COUNTRIES				PRESS CONFERENCE BY INVITATION ONLY	MINISTERIAL ROUND TABLE & RECEPTION
	B2B TRACK : INTERNATIONAL & INDIAN DELEGATES - PITCHING SESSION 48 SLOTS of 10 Mins FOR B2B PITCH- 600 SELECTED INDIAN DELEGATES					VALEDICTORY SESSION FOLLOWED BY DINNER
30th JUNE 2019	B2B MEETINGS OPTIONAL FOR INTERNATIONAL DELEGATES : VISIT TO ENTERPRISE CLUSTER & THE TAJ MAHAL WORLD HERITAGE MONUMENT IN AGRA					



## ORGANISERS

### MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

Ministry of Micro, Small & Medium Enterprises envisions a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.

The Ministry of MSMEs not only play a crucial role in providing large employment opportunities by supporting MSME development, but also help in industrialization of rural & backward areas, and for empowerment of marginalised communities, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. Currently, around 60 million SMEs in India are generating employment opportunities for at least 100 million people, contributing 11% of the GDP, 45% of total manufacturing output and 40% of the total exports from the country.

Ms. Alka Arora

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### INDIA SME FORUM

India SME Forum is India's largest Small & Medium Business Organisation. Founded in May 2011, it supports and recognises globally competitive Small and medium enterprises and innovative entrepreneurs in India and globally, giving them a platform to expand and grow.

Starting out with 400 members in 2011, today it has over 76,000+ MSMEs as members, 270+ Sectoral & Regional Associations as Supporters and 35 major banks, corporations & organizations as partners.

The Forum is part of various think tanks apart from contributing to various national and international boards and committees, on the MSME & entrepreneurial ecosystem.

Ms. Sushma Morthania,

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