ASEAN INDIA
Pravasi Bharatiya Divas
6-7 JANUARY 2018
MARINA BAY SANDS
SINGAPORE

ANCIENT ROUTE, NEW JOURNEY
DIASPORA IN THE DYNAMIC
ASEAN INDIA PARTNERSHIP

CELEBRATING 25 YEARS OF PARTNERSHIP
asean india
PROGRESS & PROSPERITY

ASEAN INDIA GRAND CHALLENGE

The ASEAN India Grand Challenge is an open innovation challenge with an aim to identify global entrepreneurs with a commercially viable solutions who want to leverage on their innovative business solutions (be it product, service or processes) to solve for India's priority sectors.

5 state governments have cpome together to support the grande Challenge on an International platform. The following are 6 themes of the Challenge, all of which are supported by states:

Main Sectors:
- IoT for Smart Cities   –   Govt. of Odisha
- Financial Technology   –   Govt. of Andhra Pradesh
- Renewable Energy   –   Govt. of Uttarakhand

Social Sectors:
- Agriculture & Rural Development –   Govt. of Andhra Pradesh
- Digital Health   –   Govt. of Karnataka
- Clean India   –   Govt. of Rajasthan

The challenge is open to nationals on 10 ASEAN countries (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). The applications on the website are now live (https://www.pbdsingapore2018.org/asean-india-grand-challenge) Winners for the challenge would be announced at the Pravasi Bharatiya Divas on 6-7 January 2018 in Singapore.

The role of the state governments would be to provide a 4 week market access platform to the winners in their respective themes. This would include (a) Incubation support (b) Market fitment & testing and (c) Deploying technology amongst others. The cash prize for the winners will be transferred through the Indian High Commission in Singapore or directly given to participants by the state government. States will also play a role in the selection process which is proposed on 4-5 January. The role of the examiner would be to decide the final winner along with other jury members which would be in the form of presentations by startups.

In case of any questions, please contact-
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