



High Commission of India
Kuala Lumpur

PRESS RELEASE

India International Cooperative Trade Fair (IICTF)

The first ever **India International Cooperative Trade Fair (IICTF)** is being organised by the National Cooperative Development Corporation (NCDC) on **11 – 13 October 2019 at Pragati Maidan, New Delhi.**

The Trade Fair is the first of its kind being organised and is aimed at promoting cooperative to cooperative trade between India and countries abroad leading to enhanced rural and farm prosperity. The fair will be packed with conferences, exhibitions, B2B meetings, sales promotion, marketing and products display business, networking, policy advocacy etc., providing an immense opportunity to the participants to collaborate and explore business opportunities with the Cooperative Organisations from India and abroad.

A large number of Indian Cooperatives and International Cooperative Organizations are expected to participate in this 3-day event. Apart from having seminars on thematic and sectoral cooperative business issues, the focus sectors of the trade will be, credit and finance services, coop-banking, insurance, cyber-security, technology and capacity building, agri-business and food processing, textiles, packaging, storage, farm machinery, livestock, dairy, fisheries, handlooms, handicrafts, textiles, FMCG, health and hospitality, trade, marketing and brand promotion etc.

The Trade Fair offers a huge opportunity for building alliances, business networking, product sourcing and above all, interacting with the primary producers of a wide range of products and service providers. Further details on IICTF may be seen in the attached brochure and at website www.iictf.in or www.ictf.co.in .

21 August 2019
Kuala Lumpur



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SIARAN AKHBAR

Pameran Perdagangan Koperasi Antarabangsa India (IICTF)

Pesta Perdagangan Koperasi Antarabangsa India (IICTF) pertama kalinya dianjurkan oleh Perbadanan Pembangunan Koperasi Negara (NCDC) pada **11 - 13 Oktober 2019** di Pragati Maidan, New Delhi.

Pesta Perdagangan sebegini dianjurkan pada kali pertama bertujuan untuk mempromosikan koperasi kepada perdagangan koperasi antara India dan luar negara yang membawa kepada peningkatan kemakmuran luar bandar dan peladangan. Pesta ini dilengkapi dengan persidangan, pameran, mesyuarat B2B, promosi jualan, pemasaran dan paparan produk perniagaan, rangkaian, dasar advokasi dan lain-lain, menyediakan peluang yang besar kepada para peserta untuk bekerjasama dan meneroka peluang perniagaan dengan Organisasi Koperasi dari India dan luar negara.

Sejumlah besar Koperasi India dan Organisasi Koperasi Antarabangsa dijangka akan menyertai pesta 3 hari ini. Selain daripada mengadakan seminar mengenai isu-isu perniagaan koperasi dan sektoral, fokus pesta perdagangan ini adalah perkhidmatan kredit dan kewangan, koop-perbankan, insurans, keselamatan siber, teknologi dan pembangunan kapasiti, perniagaan pertanian dan pemprosesan makanan, tekstil, pembungkusan, penyimpanan, jentera peladangan, ternakan, tenusu, perikanan, tenunan, kraftangan, tekstil, FMCG, kesihatan dan perhotelan, perdagangan, pemasaran dan promosi jenama dan sebagainya.

Pameran Perdagangan ini akan menawarkan peluang besar untuk bekerjasama membina rangkaian perniagaan, penyumberan produk dan yang paling penting, peluang berinteraksi dengan pengeluar utama pelbagai produk dan pembekal perkhidmatan. Maklumat lanjut mengenai IICTF boleh diperolehi daripada risalah yang dilampirkan dan di laman web www.iictf.in atau www.ictf.co.in.

21 Ogos 2019
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