

# **Startup Mahakumbh 2025**

The Department for the Promotion of Industry and Internal Trade (DPIIT), under the Ministry of Commerce and Industry, Government of India, is pleased to announce the **2<sup>nd</sup> Edition of Startup Mahakumbh 2025**, which is scheduled to take place from April 4 to April 6, 2025, at Bharat Mandapam, New Delhi, India. The central theme for this year's event is "**Startup India@2047 – Unfolding the Bharat Story.**"

2. Since its launch in 2016, the **Startup India** initiative has emerged as a transformative movement, fostering innovation and entrepreneurship throughout the nation. This flagship program has been instrumental in the establishment and growth of thousands of startups, positioning India as one of the most dynamic and prominent startup ecosystems globally. With over 150,000 recognized startups and a robust network of investors, mentors, and incubators, the ecosystem continues to flourish, setting the stage for future advancements.

3. The DPIIT is honored to extend an invitation to delegations comprising policymakers, representatives of government bodies, entrepreneurs, investors, academic and research institutions, and other key stakeholders of the startup ecosystem. Furthermore, the anticipated support from Malaysia promises to facilitate meaningful collaborations and promote cross-border innovation, paving the way for strategic partnerships across the ASEAN region and beyond.

4. To ensure the success of this significant event, the Government of India has nominated Dr. Sumeet Kumar Jarangal, Director, DPIIT ([sumeet.jarangal@ias.gov.in](mailto:sumeet.jarangal@ias.gov.in)), and Ms. Harleen Pasricha, Senior Manager ([harleen.pasricha@investindia.org.in](mailto:harleen.pasricha@investindia.org.in)), as the designated coordinators. For additional information, kindly refer the brochure.

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**You are Invited to**

**STARTUP**  
**mahakumbh**  
BHARAT INNOVATES

Startup India@2047 – Unfolding the Bharat Story

**Save the Date**  
**4 - 6 April 2025**

Bharat Mandapam, New Delhi, India



## Key Highlights



Participation from more than  
**10,000 startups and 1,000  
investors/incubators/  
accelerators**



Startup Exhibition of  
**1,000 booths+** showcasing  
the new age innovation  
from the world



Cross-border  
**Knowledge Exchange  
workshops**



**Country Zones** showcasing  
the innovation prowess across  
the world



Masterclasses and  
Fireside Chats on  
building businesses



Roundtables with  
**Key Global Investors**  
and stakeholders

### Proposed Global Packages

| Package  | Pavilion dimension    | Other Offerings  |
|--|-----------------------|--|
| <p><b>Platinum</b></p> <p>Package of 15 startups</p> | <p>100 sq. meters</p> | <ul style="list-style-type: none"> <li>• Dedicated country pavilion with showcase booths</li> <li>• Exclusive Market Access Session for the country with 50+ countries in attendance</li> <li>• Opportunity to pitch to a network of global investors</li> <li>• Networking and collaboration across the 3 days</li> <li>• Mentorship sessions and capacity building workshops by global experts</li> <li>• All Access Pass to main stage agenda sessions</li> <li>• Dedicated slot for <b>senior government officials in the main stage agenda</b></li> <li>• <b>Subsidized cost</b> for startup package</li> </ul> |
| <p><b>Gold</b></p> <p>Package of 10 startups</p>     | <p>50 sq. meters</p>  | <ul style="list-style-type: none"> <li>• Dedicated country pavilion with showcase booths</li> <li>• Exclusive Market Access Session for the country with 50+ countries in attendance</li> <li>• Opportunity to pitch to a network of global investors</li> <li>• Networking and collaboration across the 3 days</li> <li>• Mentorship sessions and capacity building workshops by global experts</li> </ul>  |

| Package  | Pavilion dimension | Other Offerings   |
|--|--------------------|---|
|  |                    | <ul style="list-style-type: none"> <li>All Access Pass to main stage agenda sessions</li> </ul>   |
| <p><b>Silver</b><br/>Package of 5 startups</p>   | 25 sq. meters      | <ul style="list-style-type: none"> <li>Opportunity to pitch to a network of global investors</li> <li>Networking and collaboration across the 3 days</li> <li>Mentorship sessions and capacity building workshops by global experts</li> <li>All Access Pass to main stage agenda sessions</li> </ul> |
| <p><b>Individual Exhibitor</b><br/>1 startup</p> | 4 sq. meters       | <ul style="list-style-type: none"> <li>Networking and collaboration across the 3 days</li> <li>Mentorship sessions and capacity building workshops by global experts</li> <li>All Access Pass to main stage agenda sessions</li> </ul>  |