



# INDIA'S LARGEST TECH EXPO

## 25<sup>th</sup> EDITION **INDIA SOFT**

**International ICT Exhibition & Conferences**  
**BUSINESS BEYOND BOUNDARIES**

 19, 20, 21 March, 2025

 Pragati Maidan, New Delhi

For Exhibitor Registration please visit  
[www.indiasoft.org](http://www.indiasoft.org)



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# INTERNATIONAL PAVILION



G L I M P S E S

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# WHY INDIASOFT

## Inaugural Ceremony

Join an august gathering of lawmakers, administrators, industry leaders, tech experts, and select audience to kickoff the event.

## Knowledge Sessions

IndiaSoft's knowledge sessions delve into emerging market trends, latest innovations, global best practices, and contemporary challenges facing the IT sector, aiding participants in navigating the market landscape more effectively.

## Awards Reception

Celebrate with ESC as it recognizes the outstanding business performance and innovative efforts of its members in this annual ceremony at IndiaSoft.

## B2B Meets


IndiaSoft cultivates a distinctive ambiance for B2B meetings between exhibitors, delegates and buyers, fostering fruitful interactions. The 2024 edition of IndiaSoft hosted over 3347 B2B meetings. The upcoming silver jubilee is expected to facilitate 5,000+ B2B meetings, enhancing networking and business opportunities.


## Startup Showcase


IndiaSoft offers start-ups an ideal platform to connect with venture capitalists, angel investors, and funding agencies, while also facilitating technical exchange and collaboration with delegates. Exciting surprises are in store for start-ups at IndiaSoft 2025!


## FOCUS SECTORS


  
Blockchain / IoT

  
Cloud Computing  
/ Cyber Security

  
Big Data  
Analytics


  
Fintech, Agritech,  
Edutech


  
Animation / Films  
/ Gaming /  
AR / VR


  
Smart  
Manufacturing


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Web & Mobile  
Apps

  
AI / Machine  
Learning

  
Drones

  
Metaverse

  
Electric Vehicles  
Solutions

  
Health IT

and many more



Take the spotlight and unveil your innovations

## Join as an EXHIBITOR

*India can create up to \$1 trillion of economic value from the digital economy in 2025*

- With over 900 million internet users, India is the second largest online market in the world.
- The Indian Healthcare market is projected to reach US\$638 billion by 2025
- The Cybersecurity market in India is projected to grow by 12.87% (2023-2028) resulting in a market volume of US\$4.57bn in 2028.
- The smartphone market is expected to reach 253.28 million units by 2027
- Online shopping / e-commerce market is likely to grow to over 145 billion U.S. dollars by 2025.
- The online education market is poised to progress at a CAGR of 19.50% during the forecast period of 2022-2026.
- The Fintech Market Opportunity is estimated to be USD 2.1 Trillion by 2030.
- AgriTech is expected to constitute around 70% of the AgriTech market by 2026.
- The Big Data Analytics market is expected to reaching approximately US\$16 Billion by 2025.
- An opportunity for global IT players to tap booming Indian market. A recent study by McKinsey has revealed that the size of the Indian IT Industry is expected to reach the US\$ 300 - 350 billion revenue mark over the next five years.

Opportunities for Global IT Players to Tap into the Thriving Indian Market as well as meet International buyers from emerging nations

(including co-located events)

**40000** sq mtrs  
Area

**1500+**  
Exhibitors

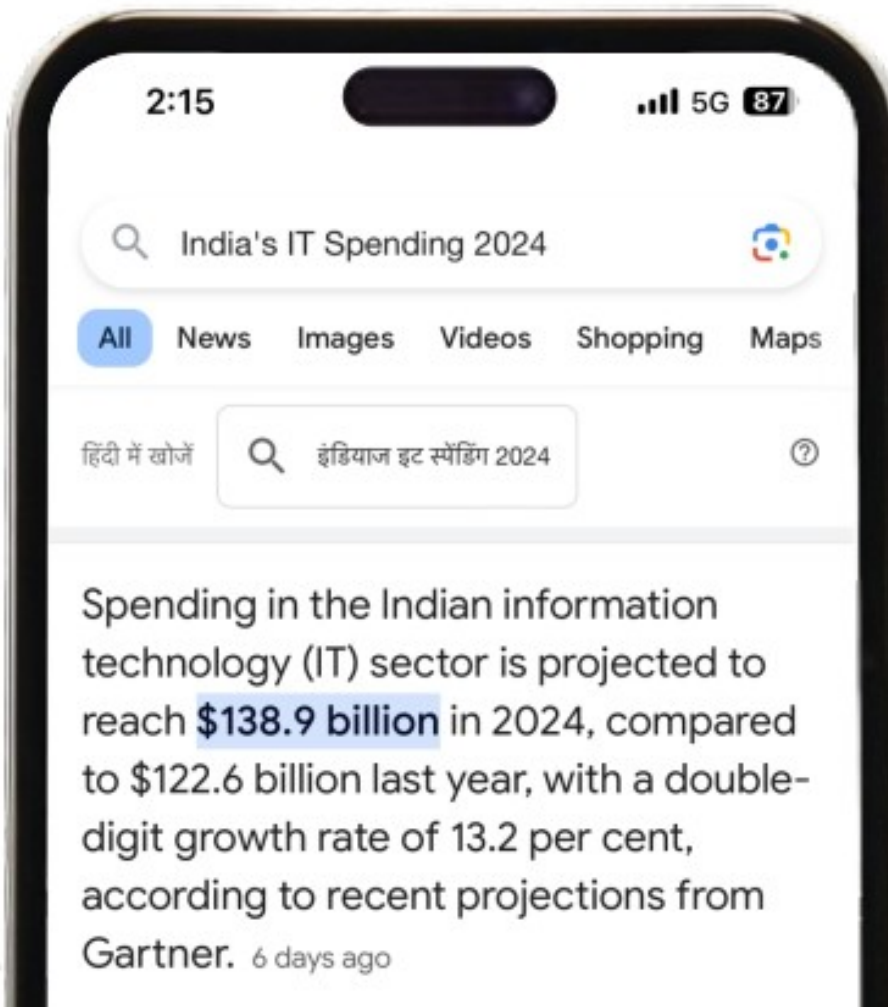
**80+**  
Countries

**700+**  
Foreign Delegates

**100+**  
New Launches

**4000+**  
Pre-organised B2B Meetings

## INDIA'S IT SPENDING



### EXHIBITION CHARGES

- Shell Space (minimum 9 sqm): US\$ 370 per sqm\*
- Raw Space\*\* (minimum 18 sqm): US\$ 340 per sqm\*

\* Add GST @ 18% \*\* Add power supply @ US\$ 125 per KW per 9 sqm.

Promote Your Business to a Global Audience

## Join as a **PARTNER**

Partnering with IndiaSoft is a strategic investment that can yield significant benefits in terms of market expansion, profitable partnerships, and thought leadership within the tech industry.

As a partner, you can enjoy a plethora of benefits including, but not limited to, exhibition space, passes, and extensive coverage in promotional materials and across social media, IndiaSoft website, and the post-event report.



## You can join **INDIASOFT** as a



or join  
as a



Lanyard  
Partner



Food & Beverage  
Partner



Delegate Kit  
Partner



Souvenir  
Partner



Mobile App  
Partner



VIP Lounge  
Partner



Business Directory  
Partner



Networking Dinner  
Partner



Conference session  
Partner

# EXPAND YOUR GLOBAL



Your Gateway to Tech Excellence :  
**Join as a BUYER**

*Discover Cutting-Edge Tech  
Innovations for Unparalleled Synergies*

## **BENEFITS FOR QUALIFIED BUYERS**

Enroll to avail **Travel or Stay**



Register here

**Find your next big partnership at IndiaSoft 2025**

**01**

**Meet**  
*Potential  
Partners*

**02**

**Connect**  
*to Cultivate  
Business*

**03**

**Grow**  
*your  
Network*

## **Key Offerings at INDIASOFT**

- **Product and Service Solutions:** Meet cutting edge technology providers at the expo to meet all your ICT needs
- **Explore Worldwide Prospects:** Discover international opportunities for tech startups.
- **Engage with Tech Pioneers:** Network with leaders from the world's emerging tech regions.
- **Expand Your Reach:** Propel your business into new markets across the globe.
- **Insightful Market Analysis:** Gain valuable insights into prevailing global market dynamics.
- **Preview Tomorrow's Tech:** Get an exclusive look at the most advanced technologies shaping the future.

GLOBAL FOOTPRINT