



Exhibition & Reverse Buyer Seller Meet

26-28 March, 2025 | Yashobhoomi, New Delhi

Hosting Foreign Buyers

(Last Date for Registration - 30th January, 2025)

GOODS

- Food & Beverages
- Health & Beauty
- FMCG & FMCD
- Apparels & Garments
- Textiles & Home Decor
- Toys & Children Products
- Sports & Fitness
- Stationary & Office Supplies

SERVICES

- E-Commerce Services
- Education & Skill Training
 - Entertainment
- Food Services & QSR
 - Leisure & travel
- Professional Services
- Specialty Restaurants
 - Logistics

3rd SOURCEX INDIA

Scheduled on 26 – 28 March 2025

Yashobhoomi, New Delhi, India

Greetings from FIEO!

Federation of Indian Export Organisations (FIEO) is the apex trade promotion body of India set up by the Ministry of Commerce, Government of India in 1965. In its endeavour to promote India's international trade, FIEO organizes various mega trade promotion activities and events in India and across the globe.

ABOUT THE SHOW

In alignment with the Government of India's vision to boost international trade, FIEO proudly launched "**SOURCEX INDIA**" exhibition in 2023, followed by a highly successful second edition in 2024. Building on this legacy, we are excited to announce the **3rd Edition of SOURCEX INDIA, scheduled to take place from March 26–28, 2025.**

SOURCEX INDIA has established itself as a premier marketplace for Indian brands aspiring to go global, encompassing both food and non-food Fast-Moving Consumer Goods (FMCG) as well as services. The upcoming 2025 edition aims to bridge the gap between international buyers and leading Indian suppliers, offering a platform to launch Indian brands on the global stage. Additionally, the event will highlight select Indian services with strong potential for international franchising.

At **3rd SOURCEX INDIA 2025**, over 200 reputed Indian brands will be showcased, providing foreign buyers with an exclusive opportunity to network with high-quality Indian suppliers of branded products and services. This carefully curated event is designed to connect foreign buyers with suppliers from key sectors, fostering impactful business partnerships.

THE SECTORS

GOODS	SERVICES
<ul style="list-style-type: none">• Food & Beverages• Health & Beauty• FMCG & FMCD• Apparels & Garments• Textiles• Toys & Children Products• Sports & Fitness• Stationary & Office Supplies	<ul style="list-style-type: none">• E-Commerce Services• Education & Skill Training• Entertainment• Food Services & QSR• Leisure & travel• Professional Services• Logistics

DELIVERABLES TO HOSTED FOREIGN BUYERS (one person per company)

- Reimbursement of Economy Class Air Ticket (as per prescribed upper limit)
- Two Nights Hotel Stay in New Delhi with Airport Transfers (3N for NAFTA & LAC).
- Access to the Expo, Business Networking.

Note: As per the latest directions, applications from Indian passport holders for participating under Hosted Buyer program will not be considered.

The foreign buyers will be requested to provide their requisite details by registering online at www.surveyhero.com/s/3rdSourcecx.

Registration Details

To express your interest and register for the Hosted Buyer Program, please complete the online registration form at www.surveyhero.com/s/3rdSourcecx.

- **Registration Deadline:** January 30, 2025
- All applications will undergo evaluation by a screening committee. The final decision will be communicated via the registered email address.

Contact Information: Further information or assistance, please reach out to our team:

- **Ms. Neelam Rawat**, Assistant Director, FIEO
 - Email: neelamrawat@fieo.org, ashishjain@fieo.org

Thanking you,
Yours sincerely,

Dr. Ajay Sahai
Director General & CEO