

**High Commission of India
Kuala Lumpur**

78th Independence Day Celebrations

15 August 2024, India House

The 78th Independence Day celebrations were held on 15th August 2024 at India House with fervour and enthusiasm by over 700 Indian nationals taking part in the celebrations organised by the High Commission of India in Kuala Lumpur.

Beginning the formal part of the celebrations, High Commissioner, H.E. Mr.B.N.Reddy hoisted the Indian National Flag and read out excerpts from the address to the Nation by Hon'ble President of India, Smt Draupadi Murmu, on the occasion of the 78th Independence Day. High Commissioner also spoke about the positive momentum in India-Malaysia bilateral ties, growing high-level political exchanges, thriving trade & investment ties, expanding defence collaboration driven by strong people-to-people connect. He also applauded the rich contributions of Indian nationals in Malaysia contributing to every sector of Malaysian economy particularly in the field of Information technology, Startups and digital technologies. Highlighting that welfare of Indian workers in Malaysia is a high priority of the High Commission, he urged the Indian nationals to take full use of the Indian Workers Resource Center established at the High Commission. He also urged Indian nationals to promote AYUSH visas in Malaysia.

The formal part of the program was followed by rendition of patriotic performances from Community organisations and Schools students. Patriotic songs in various Indian languages were rendered by members of the Ladies wing of the Bharat Club and members of Malaysia Kannada Sangha. Cultural performances and dance medleys invoking the patriotic spirit were presented by students of Global Indian International School (GIIS), Vikas International School and Sprouts Academy.

An exhibition was organized to commemorate "Partition Horrors Remembrance Day" observed on August 14th every year. The exhibits are a reminder about the largest displacement of human population in the last century, which also

claimed the lives of large number of people. The exhibits were a poignant reminder of the sacrifice of millions and also a beginning of a new life for millions of Indians epitomizing resilience and courage in the face of adversity.

Ek Ped Ma Ke Naam Campaign (One Tree for Mother. Earth), a tree plantation initiative, was held in conjunction with this year's Independence Day Celebration. High Commissioner along with the senior officials from High commission of India Kuala Lumpur planted saplings in India House as part of the campaign. Hon'ble Prime Minister of India, Shri Narendra Modi had launched a campaign #एक_पेड़_माँ_के_नाम (#Plant4Mother) earlier this year by planting a sapling of Peepal tree in New Delhi. The campaign envisages plantation of 800 million trees by September 2024 and 1.4 billion trees by March 2025 following a 'whole of Government' and 'whole of society' approach.

This occasion also marked the culmination of the 3rd edition Har Ghar Tiranga 2024 campaign from 9-15 August 2024, started to encourage Indians to bring the Tiranga home and to invoke the feeling of patriotism in the hearts of the people of India and to promote awareness about the Indian Flag.

Women Entrepreneurs of India based in Kuala Lumpur, showcased a diverse range of products including handmade dolls, hand-painted pots, traditional jewellery, costumes and other handicrafts. This is an initiative of the High Commission of India, in collaboration with KL Business Adda, as a boost to the Indian women entrepreneurs in Malaysia.

Indian nationals enthusiastically clicked their selfies with the Indian Flag as part of the Har Ghar Tiranga (Flag at Every Home). On this occasion special videos promoting Incentives for Film production in India and Co-Productions as well videos promoting the 55th International Film Festival of India (IFFI) and World Audio-Visual & Entertainment Summit (WAVES) were also displayed.

August 15,2024
Kuala Lumpur
