

Subject: Invitation for Importers to visit India under sponsored program to participate in the B2B meeting to be held on 11th and 12th January 2025 during Tamil Diaspora Day to be organised by Govt. of Tamil Nadu at Chennai Trade Centre.

Respected Sir

Greetings from FIEO!

Federation of India Export Organisation (FIEO) is the apex trade promotion body of India set up by the Ministry of Commerce, Govt. of India in 1965 to promote India's exports globally. For more details, please visit us at www.fieo.org

We are pleased to inform you that FaMe TN, MSME Department, Govt. of Tamil Nadu with the support of FIEO will be organising an International Buyer Seller Meeting (RBSM) – B2B on 11th and 12th January, 2025 at Chennai Trade Centre as a part of the **Global Tamil Diaspora Day** event where in Tamil businessmen settled across the globe is being invited as sponsored delegate to participate in this event.

The focused sectors for the B2B:

Food & Agro: <ul style="list-style-type: none">• Agricultural and Food Products• Spices• Coconut and Coconut Products• Coir and related Products• Processed Foods (spice mixes, pickles, ready-to-eat foods)• Millets and related products• Cashew	Textiles and Readymade Garments: <ul style="list-style-type: none">• Garments (knitwear, woven garments, T-shirts, undergarments)• Fabrics (cotton, silk)• Home Textiles (bed linen, towels, curtains)• Traditional Textiles (Kanchipuram silk sarees, Madurai Sungudi sarees, Erode cotton)
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The registration also opens to other sectors importers who are interested to procure products manufactured from Tamil Nadu including Engineering, Pharma products etc

The delegates will get the opportunity to meet and explore business tie ups with top quality MSME manufacturers/ exporters in Tamil Nadu state.

Against this backdrop, we are pleased to invite Buyers/Importers from Tamil Community Businessmen settled abroad as the Hosted Buyer to meet reputed Indian MSME manufacturers dealing in Agro Products & Textiles sectors.

Under this hosted buyer program, the visiting buyers will be provided the following:

- Reimbursement of To and Fro Economy Class Air Ticket from their nearest Airport to Chennai to attend the Buyer Seller Meet (to reach 10th January and return 12th January. Reimbursement as per approved country slab will be given by Cash USD at the venue on submission of copy of the copy of Air ticket, copy of the invoice towards airfare paid, boarding pass & passport copy)
- 2 Nights Hotel Stay at Chennai in Five Star category Hotel (Check-in Time in Hotel is 2.00pm & Check-out 12.00pm).
- Visiting buyers' responsibility is to attend scheduled Meetings with Indian counterparts related to your line of business. Details of the same will be shared with you well in advance for enable you to establish contacts before you reach Chennai.
- Business Networking opportunities
- Local logistic support including Airport Transfer.

We seek your support in inviting Interested Hosted Buyers to join in this program. Interested delegates may be required to registered [CLICKHERE](#). Last date for receiving registration: 5th December, 2024

On receipt of confirmation received from our side for joining the program, selected buyers are expected to book their air ticket as soon as they receive officials' confirmation from FIEO and share the copy of Passport and Ticket details for enable us to make Hotel reservation, as most of the hotels will be running full during this time.

We look forward to hearing from you.

Best Regards,

Unnikrishnan K
Jt. Director General
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