

MPEDA's Reverse Buyer Seller Meet during World Food India 2024 in Bharatmandapam, Pragati Maidan, New Delhi – from 19-22 September 2024

The Marine Products Export Development Authority (MPEDA) is the nodal agency for the export promotion of seafood under the aegis of the Ministry of Commerce and Industry, Government of India.

India is a leading nation among the global seafood exporting countries, catering to 132 countries. As a part of our commitment to enhancing seafood exports, MPEDA will participate in the World Food India (WFI) 2024, organised by the Ministry of Food Processing and Industries. This event is scheduled for 19 – 22 September 2024 at Pragati Maidan, New Delhi, India. The RBSM at WFI 2024 will provide a valuable platform for fostering productive business interactions between Indian seafood exporters and international importers.

In the last edition of World Food India, MPEDA organised a Reverse Buyer Seller Meet (RBSM) with participation from 26 importers from 8 countries. About 41 leading Indian seafood exporters attended RBSM and benefited.

MPEDA will extend its support to the participating importers by facilitating their travel arrangements. MPEDA will reimburse the fare for a return economy class air ticket for the shortest route (with a maximum limit of USD 2,000). MPEDA will also arrange accommodation near the venue and extend other local hospitality during the event days. MPEDA will also extend support for the participating importers to visit processing plants in India.

Mr. S. Asok Kumar, Deputy Director (P&MP), MPEDA will be the contact point for MPEDA's Reverse Buyer Seller Meet and can be contacted on email address: worldfoodindia@mpeda.gov.in, asokkumar@mpeda.gov.in and registration link for the interested participants is given below:

For registration: <https://worldfoodindia.gov.in/buyerRegistration>



SEAFOOD PAVILION

by

**THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY
(MPEDA)**



WORLD FOOD INDIA

2024 **19th to 22nd September**
Processing for Prosperity

Venue: Pragati Maidan, New Delhi

**A GLOBAL EVENT
TO SHOWCASE,
CONNECT &
COLLABORATE**

**POLICY
ROUNDTABLES**

EXHIBITIONS

**THEMATIC
SESSIONS**

**B2B / B2G / G2G
MEETINGS**

**FOOD
STREET**

**STARTUP
AWARDS**



M F P I
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA





You are invited to attend Buyer – Seller Meeting at MPEDA Seafood Pavilion in World Food India 2024, New Delhi.

19–22 September 2024

MPEDA

The Marine Products Export Development Authority (MPEDA) was constituted in 1972 under the Marine Products Export Development Authority Act. The role envisaged for MPEDA and the statute is comprehensive- covering fisheries of all kinds, increasing exports, specifying standards. processing, marketing, extension, R&D and training in various aspects of the sector.

MPEDA Pavilion

MPEDA will exhibit the “**Irresistible seafood from Incredible India**” in it’s pavilion with 564 sq. m. area in World Food India 2024. The pavilion will host 25 stalls of the major Indian seafood exporters along with the MPEDA Stall.

- ✓ Exhibits
- ✓ Tasting Sessions
- ✓ Technical Sessions
- ✓ RBSMs
- ✓ Networking
- ✓ Skills Olympiad

We welcome the buyers

MPEDA’s offers a plethora of assistance the overseas buyers to visit World Food India 2024.



Visa Invitation Letter

MPEDA will provide Visa invitation letter to the importers to apply for visa.



Air Fare Reimbursement

Reimburse the return economy air ticket fare with a ceiling of 2,000 US\$.
(Limited to 1 representative /company)

The reimbursement will be in cash on the spot at the venue directly to the importers on the last day of the event upon production of copy of visa, air ticket, invoice and boarding pass.



Airport Pick-up and Drop

We will operate a reception counter at New Delhi International Airport to arrange airport pickup / drop for the invited importers.



Local Hospitality

We will be providing the local hospitality to all the invited importers (Food, accommodation and local transportation during the event days). Also arrange net working dinner with exporters.



Support to Visit Seafood Processing Plants

We will facilitate local travel arrangements for seafood processing plant visits through our Regional Offices.

The importer needs to bear the expenses related to his travel from New Delhi and back (air / train / car) and hotel accommodation.

The details of the seafood processing plant the buyers propose to visit need to be intimated in advance.

For further information, please contact:

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- +91 95948 42142 (Mr. Anil Kumar P., Joint Director)